



Demographic Profile:

Pierson

City Area: 10.9 square miles

City Hall: 106 N. Center Street

Pierson, FL 32180

386-749-2661 | www.townofpierson.org



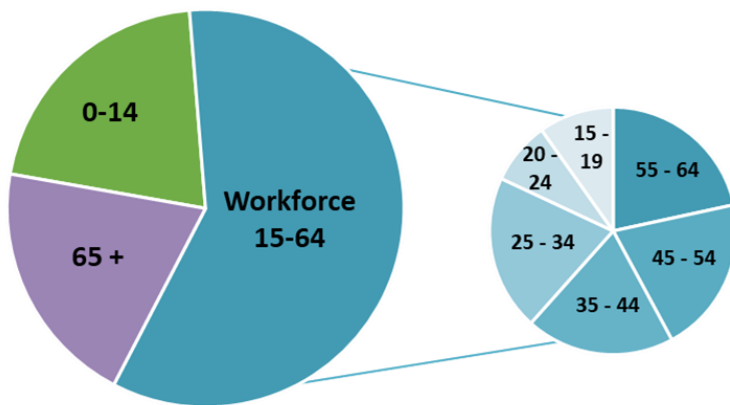
PIERSON	2010 Census	2021 Estimate	11 Year Comparison	2026 Projected
Population	1,788	2,003	10.7%	2,100
Households	504	565	10.8%	593
Families	397	408	2.7%	428
Average Household Size	3.42	3.50	2.3%	3.49
Owner Occupied Housing Units	351	404	13.1%	438
Renter Occupied Housing Units	153	161	5.0%	154
Median Age	31.1	40.4	23.0%	42.3

Per Capita Income: \$23,438

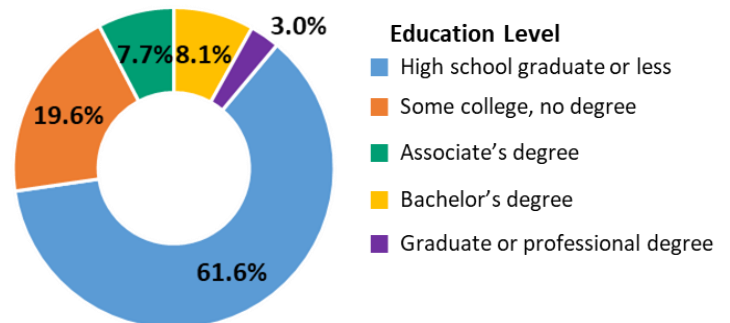
Average Household Income: \$69,445

Average Home Value: \$282,643

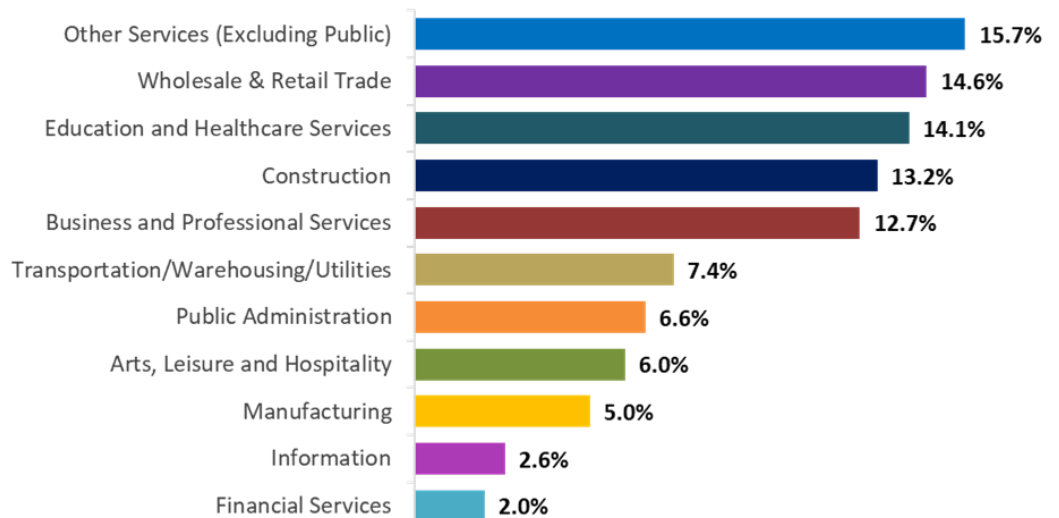
Population by Age



Education Attainment (Population 25 years and over)



Labor Force by Industry



Age Range	Percent of Population
0-14	21%
15-19	6%
20 - 24	5%
25 - 34	12%
35 - 44	11%
45 - 54	12%
55 - 64	13%
65 +	20%

Visuals created by: Volusia County Economic Development. Data sources: US Census, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026, U.S. Census American Community Survey 5-year estimate 2020, Zillow Home Value Index (ZHVI) – Single Family Home Typical Home Value