Pierson Demographic Profile

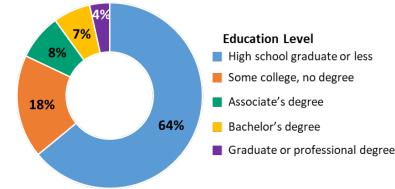


City Area: 10.9 square miles City Hall: 106 N. Center St. Pierson, FL 32180 386-749-2661 | www.townofpierson.org

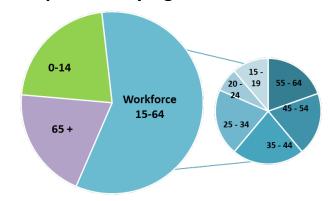


PIERSON	2010 Census	2023 Estimate	13 Year Comparison	2028 Projected	
Population	1,726	1,578	-8.6%	1,609	Per Capita Income: \$30,107
Households	520	543	4.4%	561	
Families	394	407	3.3%	415	Average Household Income: \$87,494
Average Household Size	3.22	2.91	-9.6%	2.87	
Owner Occupied Housing Units	387	436	12.7%	454	
Renter Occupied Housing Units	133	107	-19.5%	107	Average Home Value: \$325,620
Median Age	33.6	39.8	18.5%	40.2	

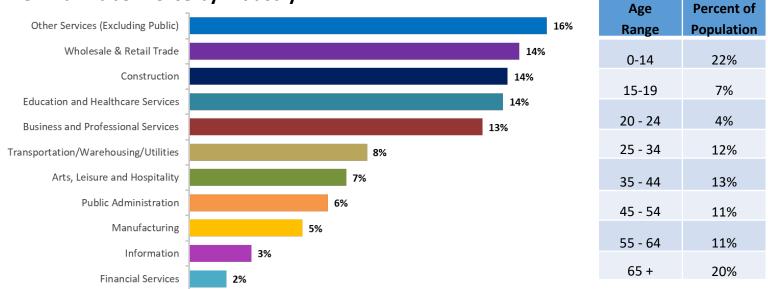
Education Attainment (*Population 25 years and over*)



Population by Age



Civilian Labor Force by Industry



Visuals created by: Volusia County Economic Development. Sources: US Census, Census 2010 Summary File 1. Esri forecasts for 2023 and 2028, U.S. Census American Community Survey Education Attainment 5-year estimate 2021, Zillow Home Value Index (ZHVI) – Single Family Home Typical Home Value 12-month Average