



On the Economic Scene



A weekly economic development briefing from the Volusia County Department of Economic Development

April 22, 2013

ONLINE VERSION AT FLORIDABUSINESS.ORG

VOLUSIA COUNTY TO HOST QUARTERLY ECONOMIC BRIEFING – Volusia County Economic Development's next quarterly briefing on the Volusia economy will be May 3 in the Volusia Room on the second floor of Daytona Beach International Airport. The briefing will cover the first quarter of 2013. Breakfast will be served at 7:45 p.m. Volusia County Chair Jason Davis will begin the briefing at 8 a.m. For reservations please call 386-248-8048. Seating is limited. There is no charge for breakfast or parking.

DAYTONA BEACH INTERNATIONAL AIRPORT PASSENGER TRAFFIC UP 1 PERCENT IN MARCH -- Passenger traffic at Daytona Beach International Airport increased 1 percent in March compared with the same month last year. During March, the county-operated airport recorded 61,062 incoming and outgoing passengers. This compares to 60,406 travelers recorded in March 2012. For the 12 months ending March 31, airport passenger traffic increased 3 percent over the prior 12-month period to 582,925.

UCF PROGRAM NAMED INCUBATOR NETWORK OF THE YEAR -- The National Business Incubation Association (NBIA) has named the University of Central Florida Business Incubation Program based in Orlando the 2013 Incubator Network of the Year. The UCF Business Incubation Program is a university-driven community partnership that includes nine business incubators in Central Florida, including the location at Daytona Beach International Airport. The mission is to provide early-stage companies with the tools, training and infrastructure to create financially stable, high-growth enterprises that lead to positive economic impact within local communities.

SEMINAR TITLED SUPERCHARGING FACEBOOK MARKETING -- The local SCORE chapter and the Daytona State Small Business Development Center are sponsoring a free seminar on Facebook marketing May 9 from 6 - 8 p.m. at Daytona State College, building 100, room 112. To register go to: score87.org or call 386-255-6889.

FLORIDA HAS HEALTHY TAX CLIMATE -- Factors such as location, demographics and labor pool influence a company's decision to relocate or expand. The tax environment also plays a role. A report from Washington, D.C.-based Tax Foundation has ranked Florida's tax climate fifth best among the 50 states.

INTERNSHIPS NEEDED -- Spruce Creek High School's Academy of Finance is seeking internships for 25 skilled students. Each student has worked with Word, Excel and PowerPoint and is hoping for 120 hours of work to provide soft skills, typing, filing, data entry, answering phones and any general assistance needed in an office or business environment. These are high caliber, college prep students eager to gain experience and provide a valuable contribution to local businesses. Compensation can range from minimum wage to a one-time scholarship contribution for services. For more information, e-mail Barnett@commandmedical.com.

WEBSITE FOCUSES ON INTERNET SCAMS -- A website has been developed to arm consumers with information regarding Internet scams. The website is maintained by a joint federal law enforcement and industry task force. Funding for the site has been provided by the United States Postal Inspection Service and the Federal Bureau of Investigation. Key partners include the National White Collar Crime Center, Monster.com, Target and members of the Merchants Risk Council. For more information, go to: lookstoogoodtobetrue.com/index.aspx.

REMODELING EXPENDITURES TRENDING UPWARD -- The U.S. remodeling industry appears to be rebounding, according to a study by the Joint Center for Housing Studies of Harvard University. For the report go to: jchs.harvard.edu/research/publications/us-housing-stock-ready-renewal.

NEWS ITEMS WANTED! – Please send your business news items to Dave Byron, Volusia County Community Services Department Director, 123 W. Indiana Ave., DeLand, 32720-4612, by fax at 386-822-5072 or by e-mail at: dbyron@volusia.org. If you wish to have your name removed from this weekly fax broadcast, please let us know.