



On the Economic Scene



A weekly economic development briefing from the Volusia County Department of Economic Development

April 27, 2015

ONLINE VERSION AT FLORIDABUSINESS.ORG

U.S., GLOBAL BULK PACKAGING DEMAND TO RISE – According to Modern Materials Handling magazine, world demand for bulk packaging is projected to increase 5 percent a year to \$59.2 billion by 2018. Gains in the U.S. will be driven by increased demand for food and chemical applications due to anticipated accelerated growth in food and beverage processing and chemical and pharmaceutical production. Accelerating growth in global manufacturing will be the primary driver for the increased demand. For information, go to: tinyurl.com/m358422.

INTELLECTUAL PROPERTY SYMPOSIUM -- An intellectual property symposium May 29 from 8:30 a.m. - 12 p.m. will feature Heather Bond Vargas, an attorney with the Daytona Beach law firm Cobb Cole. The session will cover options for protecting intellectual property including patents, trademarks, copyrights, distribution agreements, liability protection, and e-commerce. For reservations call Shirley Klein at the University of Central Florida business incubation program at 872-3100 or email shirley.klein@ucf.edu.

ASSISTANCE AVAILABLE FOR EXPORTING DOCUMENTS -- Enterprise Florida can prepare certificates of free sale or certificates of good manufacturing practices for firms involved in the export of products manufactured in or distributed from Florida. Certificates of free sale verify products being exported are marketed freely without restriction and are approved for sale in the United States. A certificate of good manufacturing practices verifies that exported products are produced in accordance with proper U.S. standards. Some countries may require these documents. For assistance call Leigh Shapleigh at the Volusia County Economic Development Division at 386-248-8048 or email lshapleigh@volusia.org.

SEMINAR ON PERSONNEL MANAGEMENT -- The Volusia/Flagler Society for Human Resource Management will present a seminar May 20 at Daytona State College. This is for supervisors, human resource professionals, and business owners. Topics include social media/branding, legal issues, workplace conflicts, and the wage and hour law. To register go online to: volusiaflagler.shrm.org/events/2015/05/inaugural-business-expedition-2015-charting-course-success.

STUDY RATES TOP 200 JOBS -- CareerCast.com has released its Jobs Rated Report 2015 which ranks the top 200 jobs in the U.S. The top five rated jobs are actuary, audiologist, mathematician, statistician and biomedical engineer. For the report go to: careercast.com/jobs-rated/jobs-rated-report-2015-ranking-top-200-jobs.

UNMANNED SAFETY CERTIFICATION TRAINING -- Embry-Riddle Aeronautical University in Daytona Beach will offer the Unmanned Safety Institute's (USI) small unmanned safety certification training to high school students and teachers. According to the university, this is the only program in the U.S. focused on the safe use of unmanned aircraft systems. The course is offered under the Florida Career and Professional Education (CAPE) Act established by the Florida Legislature to provide relevant career-themed courses for students that lead to industry certification.

MANUFACTURING FORUM IN ORLANDO -- The MAF Center for Advanced Manufacturing Excellence Inc., the TRADE Consortium, and the Florida Sterling Council are hosting a manufacturing forum June 4 in Orlando. The forum will bring together manufacturers, educators and others to exchange information on employing a skilled manufacturing workforce. To register go to: egt-nt02.egrouptech.com/confer15.nsf/STEMWebRegistration?OpenForm.

BUSINESS PLANNING WORKSHOP -- The UCF business incubation program and the local SCORE chapter will present a workshop for anyone starting a business, or a business owner without a business plan. The workshop is April 30 from 6 - 8 p.m. at the incubator, 601 Innovation Way, Daytona Beach. To register call 386-255-6889 or go on line to: score.87.

PORT AUTHORITY SEEKS COLLEGE INTERNS -- The Canaveral Port Authority is recruiting college juniors and seniors and one law school student for eight-week summer internships. For information go on line to: portcanaveral.com/Careers

NEWS ITEMS WANTED! – Please send your business news items to Dave Byron, Volusia County Community Services Department Director, at dbyron@volusia.org. If you wish to be removed from this weekly broadcast, please let us know.