



On the Economic Scene



A weekly economic development briefing from the Volusia County Department of Economic Development

May 25, 2015

ONLINE VERSION AT FLORIDABUSINESS.ORG

MEMORIAL DAY OBSERVED -- It is believed the origin of Memorial Day dates back to the mid-19th century as a somber day of remembrance. In 1966, Congress and President Lyndon Johnson declared Waterloo, N.Y., the "birthplace" of Memorial Day. In December 2000, Congress passed and the president signed into law the National Moment of Remembrance Act which encourages all Americans to pause wherever they are at 3 p.m. local time May 30 for a minute of silence to remember and honor those who have died in service to the nation.

SMALL BUSINESSES SHOULD PREPARE A DISASTER PLAN -- Planning for a disaster can save a business thousands of dollars due to structural damage, content damage, interruption of operations and employee displacement. To minimize a disaster's impact, business owners should have a business emergency disaster and recovery plan. The Volusia Prepares Business program promotes cooperation between local government and private industry. Assistance is available for business continuity planning and disaster preparedness at: volusia.org/services/public-protection/emergency-management/before-a-disaster/small-business-preparedness.shtml.

WEBINAR TO FOCUS ON DISASTER RECOVERY -- The U.S. Small Business Administration will co-host a free webinar on best practices to assist recovery following a disaster. The webinar will share real-world recovery scenarios and engage participants in a discussion on practical strategies. The webinar will be May 26 from 2 - 3 p.m. To register, go to: agil.me/leadwellsba or go to: preparemybusiness.org for tips on being prepared.

FREE HURRICANE EXPO -- Emergency management officials and agency volunteers will display home preparedness products and offer tips on personal preparedness, home safety and animal issues at a free hurricane expo May 30. The event is sponsored by Volusia County Emergency Management and Community Organizations Active in Disaster, a multi-agency group that assists local governments in deploying volunteers and resources to assist local disaster survivors. The expo will be at Lowe's, 1340 W. Granada Blvd., Ormond Beach, from 10 a.m. to 1 p.m. For information email Pat White at pwhite@volusia.org or call 386-254-1500, ext. 11245.

LOCAL SCORE CHAPTER TO MARK 50TH ANNIVERSARY -- The local SCORE chapter has been serving Volusia and Flagler counties since 1965 and will conduct a 50-year celebration May 27 from noon - 2 p.m. at Daytona Beach International Airport. For reservations call 386-255-6889 or email info@score87.org.

U.S. COMMERCIAL SERVICE UPDATES BASIC EXPORTING GUIDE -- The U.S. Commercial Service has released its latest version of a comprehensive guide that provides in-depth information and advice on issues relevant to any prospective exporter. For information go to: business.usa.gov/external-site?ccontent=http://export.gov/basicguide/.

CULINARY ARTS CAREER ACADEMY PREPARES FUTURE CHEFS -- The Culinary Arts Academy at New Smyrna Beach High School prepares students for careers as chefs or related fields. Students participate in an on-campus and off-campus catering service. The academy also runs a restaurant on campus that is open to the public. Students receive hands on training in the kitchen, go on field trips and participate in competitions. For information, email Lynn Roberson at flobbers@volusia.k12.fl.us or call 386-424-2555, extension 38546.

WEBINAR ON FINANCE OPTIONS FOR HOME BUSINESSES -- The local SCORE chapter will present a free seminar on May 28 from 6 - 8 p.m. for home-based business owners or someone thinking about starting a home-based business and needs financing. The workshop is being presented by a representative of Accion Corporation. Registration is required and seating is limited. The session will be at the business incubator at Daytona Beach International Airport. To register go to: score87.org or 386-255-6889.

NEWS ITEMS WANTED! -- Please send your business news items to Dave Byron, Volusia County Community Services Department Director, at dbyron@volusia.org. If you wish to be removed from this weekly broadcast, please let us know.