



On the Economic Scene



A weekly economic development briefing from the Volusia County Department of Economic Development

June 1, 2015

ONLINE VERSION AT FLORIDABUSINESS.ORG

TRADE MISSION TO TRINIDAD AND TOBAGO -- The Exporters Association-USA and the Trinidad and Tobago Florida Chamber of Commerce will lead a business development mission to Trinidad and Tobago July 7 - 12 as part of the Trade & Investment Convention 2015 (TIC-2015). The convention is the largest in the Caribbean. Mission participants will have the opportunity to promote products and services to qualified buyers. For information and to register call 305-992-7283.

SCORE TO PRESENT INTELLECTUAL PROPERTY SYMPOSIUM -- The local SCORE chapter will present a free seminar June 5 from 8:30 a.m. - noon on intellectual property. The presenter will be Heather Bond Vargas, a Daytona Beach attorney. The symposium will be at the business incubator at Daytona Beach International Airport. To register go to: score87.org or call 386-255-6889.

EX-IM BANK A SOURCE FOR FINANCING EXPORT EXPANSION -- Exporting isn't just about having a great product or service. Companies also need capital. The Export-Import Bank of the United States (EX-IM) is the official export credit agency of the United States, and can assist exporters in getting working capital and expanding sales. For information and a downloadable guide go to: business.usa.gov/external-site?ccontent=http://grow.exim.gov/export-expertise.

MEDICAL CAREER ACADEMY PREPARES FUTURE HEALTHCARE PROFESSIONALS -- The Medical Academy at New Smyrna Beach High School partners with Bert Fish Medical Center in New Smyrna Beach to prepare students for medical careers or advanced education in medicine. For information and applications email Kathleen Rich Zois at kmrchzo@volusia.k12.fl.us.

FREE DISASTER TRAINING VIDEOS ONLINE -- Just In Time Disaster Training is a free, online library of easy-to-search videos for individuals, agencies and organizations. The videos cover disaster mitigation, preparedness, response and recovery training for a variety areas. Go online to: JustInTimeDisasterTraining.org.

EMBASSIES, CONSULATES A SOURCE FOR EXPORT TRADE LEADS -- The U.S. Government embassies and consulates can help identify leads for U.S. exporters. The Trade Leads Database contains pre-screened, time-sensitive leads and government tenders gathered through U.S. Commercial Service offices around the world. Go online to: export.gov/eac/trade_leads.asp to search leads and receive notification when new leads are posted.

THE HIGHER THE DEGREE, THE HIGHER THE EARNINGS -- Georgetown University's Economic Value of College Majors report analyzed wages for 137 college majors and advanced degrees. On average, college graduates earn \$1 million more over the course of a career than high school graduates. College graduates with the highest paying majors earn \$3.4 million more than the lowest paying majors. Business and science, technology, engineering, and mathematics (STEM) majors accounted for 46 percent of college graduates. STEM, health, and business majors are the highest paying, leading to average annual wages of \$37,000 or more at the entry level and \$65,000 or more annually over the course of a career. For the report go online to: cew.georgetown.edu/cew-reports/valueofcollegemajors.

SBA OFFERS BUSINESS LEARNING CENTER ONLINE -- The Small Business Administration's (SBA) Small Business Learning Center is an online portal to training courses, videos, web chats and more to help small business owners grow. Go online to: sba.gov/tools/sba-learning-center/search/training.

VPN A GOOD TOOL TO ENSURE ON-LINE SECURITY -- A Virtual Private Network (VPN) ensures that anything coming in or out of a networking device, not just a browser or email client, is strongly encrypted. This is one of the safest methods to connect to the Internet when in public. Typically used by companies, VPNs have become affordable for individual use, and can be especially helpful given the increasing use of hot spots.

NEWS ITEMS WANTED! -- Please send your business news items to Dave Byron, Volusia County Community Services Department Director, at dbyron@volusia.org. If you wish to be removed from this weekly broadcast, please let us know.