



# On the Economic Scene



A weekly economic development briefing from the Volusia County Department of Economic Development

July 21, 2014

ONLINE VERSION AT [FLORIDABUSINESS.ORG](http://FLORIDABUSINESS.ORG)

---

**HURRICANE SEASON 2014: PREPARING YOUR HOME** -- According to the Hurricane Preparedness and Resource Guide for Individuals and Families, prepared by the U.S. Department of Health and Human Services, homeowners should consider having backflow valves installed in their plumbing's sewer traps to prevent flood waters from backing up into their home. Homeowners also should make a list of items to bring inside in case of hurricane force winds or flooding. These items include patio furniture, lawn decorations, tools, trash cans, and planters. It's also advisable to clear gutters and downspouts. For information, go to: [volusia.org/services/public-protection/emergency-management/index.stml](http://volusia.org/services/public-protection/emergency-management/index.stml).

**VOLUSIA COUNTY TO HOST Q2 ECONOMIC BRIEFING** -- Volusia County Economic Development's next quarterly briefing on Volusia's economy will be August 8 in the Volusia Room on the second floor of Daytona Beach International Airport. The briefing will cover data from the second quarter of 2014. The guest speaker will be James Judge, director of Volusia County Emergency Management. Seating is limited, for reservations call 386-248-8048.

**BILINGUAL JOB FAIR AUGUST 9** -- The Volusia Hispanic Chamber of Commerce and CareerSource Flagler-Volusia are hosting a bilingual job fair August 9. For information, call 386-626-4264 or email [contact@volusiachamber.org](mailto:contact@volusiachamber.org).

**DAYTONA STATE COLLEGE OFFERS MANUFACTURING SKILLS TRAINING** -- Transforming Resources for Accelerated Degrees and Employment (TRADE) is a federally-funded 11-week course to help workers develop an initial set of technical skills that can lead to certifications, internships and job interviews. Daytona State College will hold information sessions July 22 and July 30 beginning at 5 p.m. both days at the Advanced Technology College, 1770 Technology Blvd., Daytona Beach. For information call 386-506-3379.

**VOLUSIA FREIGHT KEEPS ON TRUCKING** -- Regional freight and goods movements are important features of the local economy. According to a recent report by the Florida Department of Transportation, 58.9 million tons of freight moved into, out of, within, and through Volusia County in 2010. Approximately 3.9 million tons (6 percent) traveled inbound, 3.4 million tons (6 percent) traveled outbound, and 471,000 tons (less than 1 percent) traveled from one point within the county to another. About 99 percent of the total freight tonnage was transported by truck and 1 percent by rail. For information, call Pedro Leon at Volusia County Economic Development at 386-248-8048 or e-mail [pleon@volusia.org](mailto:pleon@volusia.org).

**AVIATION MANUFACTURING PERFECT MATCH FOR FLORIDA'S WORKFORCE** -- Ready for takeoff: Florida can lead the nation in aircraft manufacturing is a new report from Florida TaxWatch that shows that Florida is the most attractive state for aircraft manufacturing. The high-skill, high-wage jobs provided by aircraft manufacturing companies often require specialized knowledge that exists in Florida's existing workforce. For the report go to: [tinyurl.com/kkwc9zr](http://tinyurl.com/kkwc9zr).

**FORUM ON EQUIPPING TODAY'S STUDENTS FOR TOMORROW'S SKILLS** -- The Volusia Tech Council is hosting a forum on the integration of technology needed to equip today's students with the skills required in the 21st century workplace. Speakers include Dr. Margaret Smith, Volusia school superintendent; Hyatt Brown, chairman, Brown & Brown, Inc.; Richard Culatta, director of educational technology, U.S. Department of Education; Ron Nieto, deputy commissioner of innovation at the Florida Department of Education; and Chris Colwell, director, Stetson University Department of Education. The forum is July 31 from 9 a.m. - 2 p.m. at Embry-Riddle Aeronautical University. To make a reservation call Jennifer at 386-523-3675 or email [Jennifer@daytonachamber.com](mailto:Jennifer@daytonachamber.com).

**FLORIDA THIRD BIGGEST JOB GENERATOR IN THE COUNTRY** -- Private sector job creation in Florida picked up in June when the state added 22,620 private sector jobs, up from 17,280 jobs in May, according to ADP, a national payroll processing company that uses payroll data to estimate private sector job creation. Florida is the third biggest job generator in the country, according to ADP. For information, go to: [adpemploymentreport.com](http://adpemploymentreport.com).

**NEWS ITEMS WANTED!** -- Please send your business news items to Dave Byron, Volusia County Community Services Department Director, at: [dbyron@volusia.org](mailto:dbyron@volusia.org). If you wish to be removed from this weekly broadcast, please let us know.