



# On the Economic Scene



A weekly economic development briefing from the Volusia County Department of Economic Development

September 7, 2015

ONLINE VERSION AT [FLORIDABUSINESS.ORG](http://FLORIDABUSINESS.ORG)

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**SEPTEMBER IS WORKFORCE DEVELOPMENT MONTH** -- September is National Workforce Development Month to highlight services and events that acknowledge the dedication of local workforce development professionals. Florida's workforce system is a proven leader in innovation and collaboration by focusing on best practices and workforce education. CareerSource Flagler | Volusia in Daytona Beach and Orange City plays a vital role in assisting Volusia County businesses and workers to succeed. For information go online to: [careersourcefv.com](http://careersourcefv.com).

**FLORIDA ECONOMIC INDICATORS UP AGAIN** -- Florida's leading indicators, a measure of economic activity in the state compiled by Durham, N.H.-based e-forecasting.com, increased.2 percent in July following an increase of .1 percent in June, according to the Orlando Business Journal. Six of the 10 components that make up the indicator improved in July. Those indicators are: unemployment claims, building permits, international tourism, consumer sentiment, interest rate spread, and national technology index.

**WORKSHOP ON PLANNING FOR SUCCESS** -- The local SCORE chapter is hosting a workshop on planning for success. The workshop is geared to anyone starting a business or a business that doesn't have a business plan. The two-hour overview will provide the tools to develop a business plan. The workshop is September 15 from 6 - 8 p.m. at Daytona State College, UCF building 150, room 100. To register go online to: [score87.org](http://score87.org) or call 386-255-6889.

**CALL-INS ON EXPORTING TO CUBA RULE** -- The U.S. Department of Commerce's Bureau of Industry has scheduled monthly call-in programs to answer questions concerning exporting to Cuba. The calls are at 2 p.m. September 8, October 13, November 10, and December 8. The number to call is 888-889-0538. The pass code is: CUBA.

**PROFIT MASTERY WORKSHOP SEPTEMBER 29 - 30** -- James Moore, CPAs and Daytona State College's Small Business Development Center are offering Profit Mastery, a leading financial management program that provides the tools and confidence to manage a business by the numbers. The two-day workshop is September 29 - 30 at Daytona State College. For information go online to: [jmco.com/profit-mastery/daytona-beach](http://jmco.com/profit-mastery/daytona-beach).

**CAREER ACADEMY TRAINS FUTURE ENGINEERS** -- The Engineering Career Academy at University High School provides training to students in engineering and technology-related fields through the national program Project Lead The Way -- Pathways to Engineering. Students learn how to use industry standard 3D design software that is used by companies such as Intel, Lockheed Martin, and Pixar. For information, email Steve Perri, academy engineer, at: [sjperri@volusia.12k.fl.us](mailto:sjperri@volusia.12k.fl.us)

**FLORIDA'S POPULATION JUST SHY OF 20 MILLION** -- People moving to the Interstate 4 corridor and to South Florida propelled the state's population to almost 20 million last year, allowing Florida to surpass New York as the nation's third-largest state, according to new figures from the U.S. Census Bureau. More than half of Florida's growth last year was in three metropolitan areas -- South Florida, Orlando and Tampa. With Florida adding 292,000 residents last year, the state now has 19.9 million residents, trailing only California and Texas.

**MANUFACTURERS SUMMIT NOVEMBER 4 - 5** -- The annual Manufacturers Summit & Marketplace is November 4 - 5 in West Palm Beach. The summit gives manufacturers, economic developers, educators, service providers and others an opportunity to learn, share and network. For information go online to: [mafmg.com/events/event\\_details.asp?id=637979](http://mafmg.com/events/event_details.asp?id=637979).

**SUSTAINABLE FLORIDA TO HOLD ANNUAL CONFERENCE** -- Sustainable Florida's annual conference is titled Working on the Green Sustainability Summit. The conference is October 1 - 2 at the Plantation on Crystal River. For information and registration go online to: [sustainableflorida.org/2015-working-on-the-green](http://sustainableflorida.org/2015-working-on-the-green).

**NEWS ITEMS WANTED** -- Please send your business news items to Dave Byron, Volusia County Community Services Department Director, at [dbyron@volusia.org](mailto:dbyron@volusia.org). If you wish to be removed from this weekly broadcast, please let us know.