



On the Economic Scene



A weekly economic development briefing from the Volusia County Department of Economic Development

September 28, 2015

ONLINE VERSION AT FLORIDABUSINESS.ORG

JETBLUE SELLING SEATS FOR NONSTOP FLIGHTS TO NEW YORK – Preparations are underway at Daytona Beach International Airport for the start of direct service January 7 to New York's JFK by Jet Blue Airways. The nonstop flights will be roughly two-and-a-half hours each way. Tickets are for sale online by going to: jetblue.com.

FREE GOVERNMENT CONTRACTING CLASSES ONLINE -- The federal government buys nearly \$100 billion worth of goods and services from small businesses each year. The U.S. Small Business Administration (SBA) has created free online self-paced contracting courses on government contracting. Go online to: sba.gov/gcclassroom.

EMV TECHNOLOGY TO SWITCH TO CHIP CARDS -- EMV is the global standard for embedded-microprocessor chip technology to authenticate credit and debit card transactions. EMV is an abbreviation for Europay, Mastercard and Visa, companies that launched the specifications in the mid-1990s. EMV technology is being introduced in the U.S. for all major cards. EMV cards store information securely, encode data to keep it safe from identity theft, and replace the magnetic stripe cards that have been the U.S. standard. By October 1, businesses need to have updated their credit card terminals to accept EMV cards or the business risks assuming responsibility for a data breach or counterfeit transaction.

ACADEMY FOCUSES ON CAREERS IN TELEVISION, FILM, THEATER – The Communications and Arts In Performance Academy at Atlantic High School focuses on the technical and performance aspects of television, film and theater. Students are connected to arts and communication related careers. For information email Tara Whitman, academy director, at: tmwhitma@volusia.k12.fl.us.

DIRECTORY LISTS CONSULATES, BI-NATIONAL CHAMBERS, SISTER CITIES -- Enterprise Florida Inc.'s 2015 directory of Florida consulates, bi-national chambers of commerce and sister cities in Florida is available. The directory provides country-specific contacts. For the directory go online to: enterpriseflorida.com/international/.

OLDER WORKERS RETHINK RETIREMENT -- Older adults are working longer in recent years for reasons ranging from economic to cultural. According to a Transamerica Center for Retirement Studies survey, more than 80 percent of people in their 60s are planning to work past 65 or are not planning to retire.

HANDBOOK ANSWERS CAREER QUESTIONS – The 2014-15 Occupational Outlook Handbook (OOH) from the U.S. Bureau of Labor Statistics covers wages, training, what workers do, where they work and more. The OOH includes many new occupational profiles and offers 10-year projections of employment. The handbook covers the vast majority of jobs comprising 334 profiles covering 580 detailed occupations. To access the information go online to: bls.gov/ooh/.

MICROSOFT TRAINING AT DSC -- Daytona State College is offering a Microsoft Project 2010 training course November 5 and 12. This program covers storing information, calculating and maintaining the schedule, tracking costs, and analyzing and communicating project data. For information, email: parker@DaytonaState.edu or call 386-506-4224.

WORKSHOP TO COVER COST, CASH BASICS FOR SMALL BUSINESSES – The local SCORE chapter and the UPS Store are presenting a financial workshop on the basics of cost and cash for small business success. The session is October 1 from 6 - 8 p.m. at Daytona State College. To register, call 386-255-6889 or e-mail: info@score87.org.

DAYTONA BEACH HALF MARATHON FEBRUARY 7 – Volusia County Government and Daytona International Speedway are staging the Daytona Beach Half Marathon February 7. A race from the speedway to the beach and back, the half marathon includes options for a two-person relay and a 3.1 (5K). Presenting sponsors are Florida Hospital and Brown and Brown Insurance. The marathon will include top of the line shirts and medals, race themed volunteers, entertainment, and champagne breakfast. To register at the early discount price go online to: Daytonabeachhalf.com.

NEWS ITEMS WANTED – Please send your business news items to Dave Byron, Volusia County Community Services Department Director, at dbyron@volusia.org. If you wish to be removed from this weekly broadcast, please let us know.