



# On the Economic Scene



A weekly economic development briefing from the Volusia County Department of Economic Development

November 2, 2015

ONLINE VERSION AT [FLORIDABUSINESS.ORG](http://FLORIDABUSINESS.ORG)

---

**QUARTERLY ECONOMIC BRIEFING NOVEMBER 6** -- Volusia County Economic Development's next quarterly briefing on the local economy begins at 7:45 a.m. Nov. 6 in the Volusia Room on the second floor of Daytona Beach International Airport. Ned Harper, director of the Small Business Development Center at Daytona State College, will be the featured speaker. For information call 386-248-8048.

**REGISTRATION OPEN FOR UNIQUE STARTUP WEEKEND** -- Startup Weekend Daytona Beach is a 54-hour immersion event for entrepreneurs, designers, developers and experts from all domains to connect, discover, learn and start. The event is Nov. 13 – 15 at the Henderson Welcome Center at Embry-Riddle Aeronautical University. To register for this first-of-a-kind event in the area, visit [www.up.co/communities/usa/daytona-beach/startup-weekend/7047](http://www.up.co/communities/usa/daytona-beach/startup-weekend/7047).

**EFI TO LEAD SALES TO HONDURAS** -- Enterprise Florida will lead an export sales mission to Honduras Dec. 1 - 3. For information call 386-248-8048 or email Leigh Shapleigh at Volusia County Economic Development at [ishapleigh@volusia.org](mailto:ishapleigh@volusia.org).

**ENTREPRENEURIAL SPEAKER SERIES FEATURES BRANT MENSWAR** -- The next L. Gale Lemerand Entrepreneurial Speaker Series will feature Brant Menswar, who will speak on his unique approach to entrepreneurship. Hosted by the Florida Small Business Development Center at Daytona State College, the presentation will begin at 9:30 a.m. Nov. 12 at the Mori Hosseini Center at Daytona State College. The talk is free and open to the public. For reservations call 386-506-4723 or email [sbdc@daytonastate.edu](mailto:sbdc@daytonastate.edu).

**BASIC GUIDE TO EXPORTING AVAILABLE** -- The Official U.S. Government Resource for Small and Medium-Sized Businesses, A Basic Guide to Exporting, provides comprehensive information for companies seeking to expand to international markets. To download this free book go to: [www.export.gov](http://www.export.gov).

**MILLENNIALS FAVOR WALKABLE COMMUNITIES** -- Millennials prefer walking over driving by a wider margin than any other generation, according to a national poll by the National Association of Realtors and Portland State University. The survey also found they prefer living in attached housing, living within walking distance of shops and restaurants, and are likely to use public transportation. To access the report go to [www.ealtor.org/reports/nar-2015-community-preference-survey](http://www.ealtor.org/reports/nar-2015-community-preference-survey).

**PIT CREW ASSISTS STUDENTS WITH DISABILITIES** -- As part of the Education and Support Services program, students at Atlantic High School can participate in the Pit Crew program. The program offers students a better understanding of their peers in the Multi-VE program who have moderate to severe disabilities. Pit Crew members become mentors and provide support for their fellow students by assisting with participation in school activities such as pep rallies, lunch and sports along with daily tasks in and out of the classroom. For information go to [www.myvolusiaschoolss.org](http://www.myvolusiaschoolss.org).

**FLORIDA KING OF CRUISE INDUSTRY** -- Florida is the center of the cruise world, according to the Cruise Lines Industry Association. In 2014, the cruise industry accounted for almost \$8 billion in direct spending in Florida, almost 38 percent of the \$21 billion spent nationwide. The industry is responsible for 146,401 jobs with a combined payroll of \$6.8 billion. The three busiest U.S. ports are in Miami, Fort Lauderdale and Cape Canaveral.

**WORKSHOP ON PERSONNEL ISSUES** -- The Daytona State College for Business and Industry and VMA are sponsoring a session for human resource professionals. The workshop will cover common workplace issues and provide a toolkit that will help with addressing common complaints. The workshop is Nov. 13 at Daytona State College. For information call 386-506-4224 or email [parkerj@daytonastate.edu](mailto:parkerj@daytonastate.edu).

**NEWS ITEMS WANTED!** -- Please send your business news items to Dave Byron, Volusia County Community Services Department Director, at [dbyron@volusia.org](mailto:dbyron@volusia.org). If you wish to be removed from this weekly broadcast, please let us know.