



On the Economic Scene Make it Volusia

A weekly economic development briefing from the Volusia County Division of Economic Development

October 16, 2017

ONLINE VERSION AT FLORIDABUSINESS.ORG

VOLUSIA COUNTY QUARTERLY ECONOMIC BRIEFING – The next quarterly economic development briefing from the Volusia County Economic Development Division will be at 7:45 a.m. Friday, Nov. 3, in the Dennis R. McGee Room at the Daytona Beach International Airport. For more information, call 386-248-8048.

ACADEMY OF SIMULATION AND ROBOTICS – The academy at Mainland High School offers various courses to prepare students in the simulation, gaming and robotics fields. Students also have an opportunity to compete in robotics competitions. Tracks within this academy include visual game design, programming, audio/video effects and robotic engineering. More information is available at www.mainlandhighschool.org.

IDIGNITY VOLUSIA EVENT – IDignity will provide assistance in obtaining Florida ID cards and licenses, birth certificates, Social Security cards, replacement immigration records and other documents from 9 a.m. to 1 p.m. Friday, Oct. 20. Participants will be seen on a first-come, first-served basis; they are encouraged to arrive early as intake will end when maximum capacity is reached. The event will take place at the First Presbyterian Church of DeLand, 724 N. Woodland Blvd., DeLand. For details, call 386-320-3033, email idignityvolusia@idignity.org or visit www.idignity.org.

SBIR/STTR WORKSHOPS – The UCF Business Incubation Program and Embry-Riddle Aeronautical University will present “Phase I, Cost Proposal and the Business Side of SBIR” Oct. 24 and 25 at Embry-Riddle’s MicaPlex. In these workshops, you will learn how to prepare a winning proposal for your business. Businesses engaged in research and development may be eligible to access government dollars through the Small Business Innovation Research (SBIR) and the Small Business Technology Transfer (STTR) programs. SBIR provides early-stage research and development funding to small technology companies and individuals who are interested in forming a company. STTR is a similar program that requires small businesses to team up with a research institution, such as a university. Day one will provide an in-depth discussion of a simple, highly effective process for developing a competitive Phase I proposal. Day two will focus on the business side of SBIR and how to prepare a cost proposal; it will also provide information on how to effectively manage an SBIR/STTR award. To register, visit <http://tinyurl.com/y7ashvlt>.

FINANCING OPPORTUNITIES FOR HOME-BASED BUSINESSES – SCORE is offering a free workshop from 6 to 8 p.m. Thursday, Oct. 19, at Deltona City Hall, 2345 Providence Blvd., Deltona. This workshop is designed for small, home-based businesses that need financing to move their businesses forward. To register, go to www.volusiaflagler.score.org. For more information, contact SCORE at 386-255-6889.

KEEP YOUR SHOES ON – TSA Pre-check saves you time and stress. With a five-year, \$85 membership, you can speed through security and don’t need to remove your shoes, laptops, liquids, belts and light jackets. The event will take place at Daytona Beach International Airport from 8 a.m. to noon and 1 to 5 p.m. Monday through Friday, October 16-20. The enrollment center will be in the baggage claim area. For an appointment, visit www.tsa.gov/precheck.

BIKETOBERFEST 2017 – The 25th anniversary of Biketoberfest® takes place Oct. 19-22. October is an amazing time of year in the Daytona Beach area, just perfect for putting those knees in the breeze. Come celebrate one of life’s greatest freedoms! Each year, the Biketoberfest® committee and amazing sponsors work hard behind the scenes to bring a bigger and better event. The committee is proud to attract the very best vendors with the latest models, parts and accessories so your ride can stand out from the pack.

ISM METRICS – According to the Institute for Supply Management, the latest U.S. manufacturing index measured 60.8, the highest rate since September 2004. The U.S. services index came in at 59.8 – the best reading since 2005. Both measures exceeded expectations. Construction spending grew 0.5 percent in August, and auto and truck sales for September grew markedly over August sales. The recent hurricanes are blamed for the first drop in payrolls (33,000) since 2010. Factory orders increased 1.2 percent, as did hourly earnings by 0.5 percent – both beating analyst estimates.

COMMUNITY COLLEGE EXCELLENCE – The Aspen Institute College Excellence Program has named the nation’s top 150 community colleges eligible to compete for the \$1 million Aspen Prize for Community College Excellence, which is the nation’s signature recognition of high achievement and performance among America’s community colleges. With a singular focus on student success, the Aspen Prize recognizes institutions with outstanding achievements in four areas: learning, certificate and degree completion, employment and earnings, and high levels of access and success for minority and low-income students. The Aspen Institute’s list of the nation’s top 150 community colleges includes Daytona State College and 13 other Florida colleges.

NEWS ITEMS WANTED! – Please send your business news items to Joanne Magley, Volusia County Community Information director, at jmagley@volusia.org. If you wish to be removed from this weekly broadcast, please let us know.