



# On the Economic Scene Make it Volusia

A weekly economic development briefing from the Volusia County Division of Economic Development

June 11, 2018

ONLINE VERSION AT [FLORIDABUSINESS.ORG](http://FLORIDABUSINESS.ORG)

**VETERANS HIRING INITIATIVE EVENT** – CareerSource Flagler Volusia will hold a free veterans hiring event along with job readiness workshops from 8:30 a.m. to 4:00 p.m. Friday, June 22, at the CareerSource office, 846 Saxon Blvd., Orange City. Veterans will have the opportunity to meet with local employers who have job openings. Applicants must bring their resume; those who complete the event will receive a gas card and a certificate of completion. For more information and to register, email [vetservices@careersourcefv.com](mailto:vetservices@careersourcefv.com).

**BIOMEDICAL SCIENCES ACADEMY** – This academy at University High School offers a challenging set of courses in which students learn about various diseases such as heart disease, diabetes and sickle cell anemia. The academy offers a course in human body systems and medical interventions where students learn how healing and modern medicine affects the body. For details, contact Academy Director Jessica Clayton at [jclayto@volusia.k12.fl.us](mailto:jclayto@volusia.k12.fl.us).

**HURRICANE EVACUATION ROUTES AND SHELTER INFORMATION** – Do you know the location of the nearest shelter or the closest designated emergency evacuation route from your home or business? Volusia County's Emergency Management website, [www.volusia.org/emergency](http://www.volusia.org/emergency) is a comprehensive source for emergency preparedness with links to information on weather, flooding, shelters and more. The hurricane evacuation routes and shelter location map can be viewed online at <http://tinyurl.com/mzss3pz>.

**FREE TAX CUTS AND JOBS ACT WEBINAR** – GrowFL is offering a featured finance and sustainability webinar titled "Tax Cuts and Jobs Act Update for Growth Companies" at 9 a.m. Wednesday, June 13. According to GrowFL, the Tax Cuts and Jobs Act has changed the tax environment in which many businesses operate. The webinar will cover the changes in the law that affect second-stage businesses and provide planning ideas that could be used by your business. Visit [www.growfl.com/events/](http://www.growfl.com/events/) to register.

**LEARN THE DISNEY APPROACH TO BUSINESS EXCELLENCE** – Registration is now open for the Disney Institute course: Disney's Approach to Business Excellence. The course will take place from 8:30 a.m. to 5 p.m. Sept. 12, at the Brannon Civic Center, 105 S. Riverside Drive, New Smyrna Beach. The Southeast Volusia Chamber of Commerce and Florida Hospital are hosting the course, which will present powerful lessons in business developed by the Disney organization in its pursuit of excellence. These universal pillars of a successful business — leadership, culture, service, brand and innovation — are the keys to sustained business excellence. Throughout this course, you will discover insights and gain awareness that could be adapted to strengthen your own organizational efforts. Space is limited. To register, visit <http://www.sevchamber.com/DISNEY-INSTITUTE-7-1598.html>.

**SCHOOL LOANS DEFAULTS IN FLORIDA** – As reported, a Higher Education Tribune analysis has been completed of federal data on school loans that borrowers started repaying in 2014. The analysis shows that 189 institutions based in Florida reported 41,013 borrowers in default. The U.S. Department of Education tracks borrowers at all colleges and universities receiving federal student aid. The 2014 cohort accounts for borrowers who entered repayment on selected federal loans in the given fiscal year and defaulted before the end of the second fiscal year. To review a list of schools and the number of borrowers in default, visit <https://tinyurl.com/y79ga5oc>.

**STATES WITH HIGHEST CREDIT CARD DEBT** – A new report based on statistics compiled in February by the Federal Reserve Bank of New York shows the nation's four most populated states carried the highest total amount of credit card debt by the end of 2017. California led the way with more than \$106.8 billion in credit card debt, Texas was No. 2 at \$67.3 billion, followed by Florida with \$59.2 billion and New York with \$58.1 billion. Rounding out the top 10 are Pennsylvania (\$33.2 billion), Illinois (\$32.2 billion), New Jersey (\$29.6 billion), Ohio (\$26.7 billion), Virginia (\$26.5 billion) and Georgia (\$26.3 billion).

**FREE BUSINESS RESEARCH TOOL** – The U.S. Census Bureau provides anyone planning or starting a new business with easy access to information about potential customers and industry concentrations within a chosen location. The interactive Census Business Builder: Small Business Edition (CBB:SBE) is a cloud-based tool combining industry and demographic census data with an ArcGIS mapping platform. It allows users to create customizable and dynamic report content detailed to the local geographic level. A recent update now offers the ability to use zip code location data. CBB:SBE users will find information about demographics, employment, housing, spending, education and much more on this versatile data product. Learn more at <https://tinyurl.com/y94kmjru>.

**DAB SKY DOLLAR PARKING DISCOUNT** – Park for three days and get one day free at Daytona Beach International Airport's (DAB) long-term parking lot. To qualify for the discount, you must park for at least three consecutive days. The offer expires Dec. 31. To obtain your coupon, visit <https://tinyurl.com/y9hlm6pf>.

**NEWS ITEMS WANTED!** – Please send your business news items to Joanne Magley, Volusia County Community Information director, at [jmagley@volusia.org](mailto:jmagley@volusia.org). If you wish to be removed from this weekly broadcast, please let us know.