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ONLINE VERSION AT FLORIDABUSINESS.ORG

DAB OFFERING TSA PRE✓[®] SCREENING PROGRAM – Daytona Beach International Airport (DAB) invites passengers to enroll in the popular TSA Pre✓[®] expedited screening program from July 15-19. The event will be held on the main floor of the DAB terminal in the baggage claim area. Online pre-enrollment is required to participate in this local event. Visit www.identogo.com/precheck to pre-enroll. The application process will be completed on site at the DAB event. The fee can be paid by credit card, money order, company check, or certified/cashier's check. Cash and personal checks are not accepted.

SCORE MARKETING ANALYTICS WEBINAR SET FOR 1 PM JULY 9 – Do you spend hours marketing your small business? How do you know if your efforts are working? Marketing analytics provide valuable data on audience behavior, online ad success, site traffic sources and more. Two of the most widely used analytics tools are Google Analytics and Facebook Insights. In this live webinar, marketing strategist and SCORE mentor Cheri Bales will explain how these two analytics tools can guide businesses and marketers with strategy, implementation and evaluation. To register or for further details, visit <https://tinyurl.com/y6llbnep>.

VOLUSIA COUNTY TOTAL EMPLOYMENT AT RECORD LEVELS – Volusia County's May 2019 employment has set a new high eclipsing the record level set in September 2018. Total employment reported by the Florida Department of Economic Opportunity is now at 247,145. More than 1,800 new jobs were created over the year from May 2018 to May 2019. Private industry sectors showing steady job growth (not seasonally adjusted) include Education & Healthcare, Retail Trade, Leisure & Hospitality, and Construction. For more information, contact Information Specialist Heather Edwards at 386-248-8048.

GOVERNOR SIGNS EDUCATION AND WORKFORCE LEGISLATION – More Florida students will get the opportunity for hands-on learning through apprenticeships with high-tech manufacturing companies. Gov. Ron DeSantis recently signed an education bill into law that expands apprenticeship programs. The bill, CS/HB 7071, promotes career readiness and workforce opportunities for students and working adults, ensuring alignment between Florida's education and workforce needs. The bill supports apprenticeship expansions and provides opportunities for Florida's future workforce.

COSMIC-2 SOARS INTO ORBIT ABOARD SPACEX FALCON HEAVY ROCKET – COSMIC-2, a mission of six satellites designed to improve weather forecasts and space weather monitoring, blasted into orbit on June 25 from Cape Canaveral aboard a SpaceX Falcon Heavy rocket. The satellites make up the Constellation Observing System for Meteorology, Ionosphere and Climate, called COSMIC-2. These satellites, each about the size of a standard kitchen oven, will orbit Earth near the equator, taking measurements of the tropics and subtropics and monitoring the ionosphere for the effects of solar storms. The COSMIC-2 satellites will undergo an early check-out, calibration and validation process for approximately seven months before their data are declared operational. Their data will be fed into NOAA's numerical weather prediction models to forecast weather and climate and monitor dynamic changes in Earth's ionosphere. To learn more, go to <https://tinyurl.com/y4aw22rc>.

GAMING/SIMULATION AND ROBOTICS ACADEMIES – The career academies at University High School have two pathways: Gaming/Simulation and Robotics. Both pathways offer a sequence of project-based courses aligned with challenging academic standards that prepare students for careers in information technology. The contacts are Gaming/Simulation Academy Director David Manning, at dmmannin@volusia.k12.fl.us; and Robotics Academy Director Daryl DeLoach, at dddeloac@volusia.k12.fl.us.

13 MILLION U.S. WORKERS HAVE MORE THAN ONE JOB – In June, the Census Bureau reported the results from an intensive 53,000-household survey that was initiated in 2014 with regard to 2013 labor force experiences. They found that a small but steady number of American workers have more than one job because they either needed extra income or wanted to gain more experience or explore different interests. Though most workers held a single job in 2013, 8.3% of workers had more than one job — and most held both jobs for the entire year. Women were more likely than men to have a second job — 8.8% compared with 8.0%, respectively. Most of the multi-job workers had only two jobs, but a small percentage (6.9%) worked more than two jobs. Men and women with only one job were more likely to work a full-time schedule than those with multiple jobs. Read more at <https://tinyurl.com/y5ofmukl>.

AMERICANS ARE READY FOR BARBECUE AND TRAVEL THIS FOURTH OF JULY – At 86%, the vast majority of Americans plan to celebrate Independence Day this year, spending a planned total of \$6.7 billion on food items. This according to the National Retail Federation survey which has been conducted annually since 2003. Planned per person food spending is expected to total \$73.33. Cookouts, barbecues and picnics continue to be the most popular activity (61%), followed by fireworks and community celebrations (40%). To view additional 2019 survey data outcomes, go to <http://tinyurl.com/y6x5r8ml>.

NEWS ITEMS WANTED! – Please send your business news items to Joanne Magley, Volusia County Community Information director, at jmagley@volusia.org. If you wish to be removed from this weekly broadcast, please let us know.