



July 10, 2017

ONLINE VERSION AT FLORIDABUSINESS.ORG

MEDICAL ACADEMY – The Medical Academy at New Smyrna Beach High School prepares students for a wide variety of health care careers. Students interact with staff from Florida Hospital New Smyrna, Edgewater Fire-Rescue, and the city of New Smyrna Beach. They participate in job shadowing beginning in ninth grade and are offered internship experiences at local medical facilities in grades 11 and 12. For more information, email Academy Director Kathleen Rich Zois at kmrichzo@volusia.k12.fl.us.

VMA FINANCIAL FLUENCY WORKSHOP – VMA's Finance and Accounting Division will present Financial Fluency for Non-Financial Employees, a two-session workshop at Embry-Riddle Aeronautical University from 8 to 10 a.m. July 20 and Aug. 9. Do you have difficulty understanding your company's profit and loss statements, or how your department is doing compared to your budget? If you are in HR, production or other non-financial departments, this is a great opportunity to gain some financial fluency. The speakers will be Mike Sibley, a partner with James Moore & Co.; and Professor Bert J. Zarb of Embry-Riddle Aeronautical University. Reservations can be made at <http://tinyurl.com/y8kw9z44> by noon July 18. For more information, contact VMA President/CEO Jayne Fifer at [386-212-4003](tel:386-212-4003) or Jayne.Fifer@VMAonline.com.

EXPORT MARKETING PLAN – Enterprise Florida and the Florida SBDC Network offer qualified Florida manufacturers and service providers customized export marketing plans to analyze the company's products and services for export-readiness, target key markets, understand the competitive landscape, and develop successful market entry strategies. Export marketing plans cost \$4,000, but qualifying companies are eligible for a \$3,500 grant from the state. For more information, call Virgil Kimball at 386-248-8048, option 2.

U.S. DOT ANNOUNCES \$1.5B IN INFRASTRUCTURE GRANTS – The U.S. Department of Transportation recently announced a \$1.5 billion Infrastructure for Rebuilding America (INFRA) discretionary grant program, which advances a pre-existing grant program established in the FAST Act of 2015. DOT will award both large and small projects with a focus on those in which the local sponsor is significantly invested and is positioned to proceed rapidly to construction. The INFRA grant must be at least \$25 million for large projects and at least \$5 million for small projects. The notice of funding opportunity will remain open until 8 p.m. Nov. 2. For more information, visit www.transportation.gov/buildamerica/infragrants.

CONSTRUCTION JOB GROWTH – Construction job growth in the Sunshine State is booming, second only to California. Florida added 31,000 jobs between May 2016 and May 2017 — a 6.6 percent increase year-over-year, according to the Associated General Contractors of America, which did the number-crunching on the Labor Department data. Association officials said workforce shortages appear to be impacting construction employment in parts of the country. Additional information is available at <http://tinyurl.com/y6vxp45o>.

NASA's ROBOTIC ROVER AND MARS 2020 – NASA's next robotic Mars Rover, set to land on the red planet in 2020, will search for signs of past microbial life and collect core samples for a possible return to Earth. The futuristic Rover was recently unveiled at the Kennedy Space Center Visitor Complex with a goal of inspiration and education as NASA continues developing plans for its 2020 journey. For more information, visit <http://tinyurl.com/y8afbfbp>.

HIGH OPPORTUNITY HYBRID JOBS ON THE RISE – With technology driving the everyday lives of most Americans, a new kind of hybrid job blending technology with marketing is gaining in the market. Specifically, these are occupations requiring a combination of programming, design, data analysis and marketing skills. These hybrid jobs are a classic example of technology driving job creation. Workers with the needed skills can command salaries comparable to those for positions with more advanced technical requirements. For the full report, visit <http://burning-glass.com/research/hybrid-jobs/>.

TRADE AND FLORIDA'S ECONOMY – Since its discovery, Florida has been global. Much of what made Florida a destination and gateway in its early years still holds true today. Florida's current and future economy is tied to its ability to be a successful hub for international trade investment. Today, one of four jobs in the Sunshine State is tied to international trade. To read more on this topic, visit <http://tinyurl.com/ybnvalm9>.

ONLINE VOTER REGISTRATION – Florida's new online voter registration system is set for an official launch on Oct. 1. It's Florida's most significant change in voter registration in years. Most county election supervisors recently got their first close-up look at the system during a statewide conference in Davenport. Reviews were generally favorable, but growing concerns about cybersecurity were also heard. To learn more, visit <http://tinyurl.com/ya3rwgqf>.

NEWS ITEMS WANTED! – Please send your business news items to Joanne Magley, Volusia County Community Information Director, at jmagley@volusia.org. If you wish to be removed from this weekly broadcast, please let us know.