



On the Economic Scene Make it Volusia

A weekly economic development briefing from the Volusia County Division of Economic Development

July 3, 2017

ONLINE VERSION AT FLORIDABUSINESS.ORG

HURRICANE SEASON: CREATE BUSINESS, FAMILY PLANS NOW -- To ensure that you are prepared for any emergency, complete your business and family plans now. When necessary, Volusia County Emergency Management will recommend voluntary or mandatory emergency evacuations, but the best time to prepare for one is now. Helpful sites to review are 1) the Be Red Cross Ready: Hurricane Checklist at <http://tinyurl.com/y7sbw4hs> and 2) the Volusia County Emergency Management page at www.volusia.org/emergency.

ACADEMY OF INTERNATIONAL AND POLITICAL RELATIONS – The Academy of International and Political Relations at Mainland High School prepares students to be 21st century global leaders at home and abroad. The academy integrates the language flagship program, international business studies, and the America's Future Leaders program. For more information, contact Suzanne Gibson at sjibson@volusia.k12.fl.us or 386-258-4665, ext. 54276.

SUCCESS REQUIRES MORE THAN LUCK – If you want your small business to succeed, you don't need a lucky four-leaf clover – just a SCORE mentor! These business professionals offer free guidance so you can attain small business success. To learn more, call 386-255-6889 or email info@score87.org.

NEW STUDY – A new economic impact study conducted by the University of Florida/IFAS on behalf of the Florida Nursery, Growers & Landscape Association shows that Florida's nursery and landscape industry generates \$21.08 billion in total output sales. Total output sales is composed of \$4.55 billion for nursery and greenhouse crop production; \$10.11 billion for landscape design, installation and maintenance; and \$6.42 billion for retail/garden centers. The study also shows the industry created 28,000 jobs between 2010 and 2015 and directly employs a statewide workforce of 232,650 people.

SUNBIZ.ORG BUSINESS RESOURCES – The Florida Department of State's Division of Corporations serves as the state's official business entity index. It is available 24 hours a day, seven days a week through Sunbiz.org. As the first stop for starting or staying in business in Florida, it is also an excellent resource for locating businesses operating in the Sunshine State. The guide covers the documents and registrations required by the Florida Division of Corporations. For more information, visit www.Sunbiz.org.

REPUBLIC PARKING THANKS AGAIN PROGRAM AVAILABLE AT DAB – Republic Parking System and Thanks Again have joined forces to offer airport customers valuable rewards. Now you can earn frequent flyer miles whenever you park at a Republic Parking System airport. The program includes Daytona Beach International Airport (DAB). To register, visit <https://thanksagain.com>.

TRAVEL SAFER WITH FLORIDA 511 – The Florida Department of Transportation's Florida 511 Traveler Information System provides real-time traffic information about all Florida interstates, most toll roads and many major metropolitan roadways. This information can be crucial if high winds, flooding, toppled trees or other problems close roads and bridges during a storm. The Emergency Info tab on www.FL511.com offers vital information, including links to evacuation route maps, safety tips and emergency shelter locations. Florida residents and visitors can register for a free My Florida 511 personalized services account on the FL511.com website.

SBDC PROJECT MANAGEMENT SEMINAR/WEBINAR – 9 to 11 a.m. July 20. Schedule slippage, quality flaws and budget overruns are the familiar symptoms of a project in trouble. In business projects, such problems can be all too common, and improving success rates is one of management's greatest challenges. It's estimated that project failures cost the global economy hundreds of billions of dollars annually. Better planning, scheduling and controlling of projects will help a business avoid such problems. Register for this SBDC event at www.bit.ly/ProjectMgmtJul20 or call Tracey Martin at 386-506-4723.

SMALL FOOD AND BEVERAGE MAKERS FIND GROWTH – A recent Nielsen Insight report finds small food and beverage manufacturers are gaining ground against their larger manufacturing competitors. Today, the smallest manufacturers, nearly 16,000 companies, account for 19 percent of dollar sales and are driving 53 percent of the growth. Smaller companies are putting a great emphasis on health and wellness to meet consumer demand for transparency, while also selling products at premium price points. As a result, retailers are making room for them on shelves. For more details, visit <http://tinyurl.com/yacft8lx>.

ARTS AND ECONOMIC PROSPERITY – Americans for the Arts, a national nonprofit organization, released the Arts and Economic Prosperity 5 report, which highlights the significant impact of nonprofit arts and cultural organizations in Florida. According to the report, Florida's nonprofit arts and culture industry generates \$4.68 billion in total economic activity, supports 132,366 full-time jobs, and delivers \$492.3 million in local and state government revenue.

NEWS ITEMS WANTED! – Please send your business news items to Joanne Magley, Volusia County Community Information Director, at jmagley@volusia.org. If you wish to be removed from this weekly broadcast, please let us know.