



# On the Economic Scene



A weekly economic development briefing from the Volusia County Division of Economic Development

October 14, 2019

[ONLINE VERSION AT FLORIDABUSINESS.ORG](http://FLORIDABUSINESS.ORG)

**LIVE WEBINAR ON THE BUSINESS MODEL CANVAS** – SCORE will present a live webinar on [An Easier Way to Prepare Your Business Plan: The Business Model Canvas \(BMC\)](#) at 1 p.m. Oct. 24. Preparing a business plan may seem like an overwhelming task, but a BMC can make the process less stressful. The BMC is a one-page business plan that tests and validates the key parts of your business in a manageable format – and help get you on track to start or grow your business. SCORE mentors Mark Lowenstein and Marc Goldberg will explain the BMC and how to use it to develop a full business plan, if needed in the future.

**THERE IS STILL TIME TO ATTEND THE MARINE EQUIPMENT TRADE SHOW IN AMSTERDAM** – Join Enterprise Florida at the [2019 Marine Equipment Trade Show \(METS\)](#) from Nov. 19 to 21 in Amsterdam, The Netherlands. METS is the world's largest trade exhibition of marine equipment, materials, systems and technologies. It is the only international B2B exhibition for the marine leisure industry and serves as a platform for innovation, market developments and networking. Enterprise Florida is offering Target Sector Trade Show Grants to qualified companies that will pay for 75% of the cost of a turnkey booth up to a maximum of \$7,500. For more information, please contact [Larry Bernaski](#) at Enterprise Florida Inc.

**HUD RELEASES COMPREHENSIVE HOUSING MARKET ANALYSIS FOR DELTONA-DAYTONA-ORMOND MSA** – The [2019 HUD report](#) for the U.S. Department of Housing and Urban Development, Office of Policy Development and Research, has been released. The report includes analysis concerning economic conditions, industry sectors and employment, population and household trends, construction and home sales, and rental market conditions. The HMA is coterminous with the Deltona-Daytona Beach-Ormond Beach Metropolitan Statistical Area, which includes the combined geographic area of Volusia and Flagler counties.

**DAYTONA STATE COLLEGE TO PROVIDE ONE-DAY PUMPOLOGY WORKSHOP** – Thompson Pump, in partnership with Daytona State College's Center for Business and Industry, announces a [one-day Pumpology Workshop](#) combining six courses approved by the Florida Board of Professional Engineers, the Construction Industry Licensing Board, the Florida Rural Water Association (FRWA) and the Florida Well Water Association. The course takes place from 9 a.m. to 4 p.m. Nov. 15. Tuition is \$225 plus a \$35 processing fee for FRWA members or \$65 for non-members. Call [386-506-4224](tel:386-506-4224) or email [Joanne Parker](mailto:Joanne.Parker@thompsonpump.com) for additional information.

**PLAN NOW FOR ENTERPRISE FLORIDA'S 2020 EXPORT SALES MISSION TO PERU** – Enterprise Florida invites Florida companies to participate in its 2020 [Export Sales Mission to Lima, Peru](#), from April 27 to 30. Enterprise Florida is collaborating with the U.S. Commercial Service to coordinate the mission and facilitate one-on-one and networking meetings. Peru continues to be one of the fastest growing economies in Latin America and the Caribbean with an average annual growth rate of 5.3% between 2005 and 2018. Florida companies are encouraged to apply to the Gold Key Matchmaking Grant program. For qualified companies, the program will offset 100% of the Matchmaking registration fee. This is an excellent way to meet potential business partners and build contacts for export business to Peru. For details, contact [Virgil Kimball](#).

**ACADEMY OF INFORMATION TECHNOLOGY AND ROBOTICS** – The academy at Spruce Creek High School prepares students for tomorrow's careers in the fields of information technology, computer programming, robotics, simulation and game design. In this four-year school-within-a-school program, students are immersed in a project-based learning environment designed to integrate all academic and technology areas. The academy has partnered with the Ford Motor Company Fund and its Next Generation Learning Network curriculum to deliver a hands-on approach to learning with a multidisciplinary team of teachers exploring new ideas, working on real world projects and inventing practical solutions in a technical world. For more details, contact Academy Director [Dru Urguhart](#).

**CAREERSOURCE FLAGLER VOLUSIA EARNS VETERANS PERFORMANCE INCENTIVE AWARD** – [Gov. Ron DeSantis announced that three Local Workforce Development Boards are being awarded Veterans' Performance Incentive Awards](#) for their diligent work of providing employment and training opportunities to thousands of veterans. The three Local Workforce Development Boards being recognized for this achievement are CareerSource Central Florida, CareerSource Flagler Volusia and CareerSource Polk. The [Veterans Employment Program](#) promotes the employment of Florida's veterans, especially veterans with barriers to employment.

**LATEST BEIGE BOOK REPORT ON ATLANTA FED DISTRICT IS MIXED** – According to the [September Federal Reserve Bank of Atlanta's southeast regional summary of economic activity](#), overall conditions moderated slightly and labor market tightness persisted. Wage growth remained steady, input costs rose slightly, and retail sales and tourism activity were mixed. Real estate sales and construction were down from a year ago. Manufacturing activity softened, and banking conditions remained steady. The Beige Book is a Federal Reserve System, or "Fed," publication that characterizes regional economic conditions across the country's 12 Federal Reserve Districts. Florida is a part of the Atlanta Fed District's southeast region.

**NEWS ITEMS WANTED!** – Please send your business news items to Joanne Magley, Volusia County Community Information director, at [imagley@volusia.org](mailto:imagley@volusia.org). If you wish to be removed from this weekly broadcast, please let us know.