



On the Economic Scene Make it Volusia

A weekly economic development briefing from the Volusia County Division of Economic Development

July 22, 2019

ONLINE VERSION AT FLORIDABUSINESS.ORG

VOLUSIA COUNTY QUARTERLY ECONOMIC BRIEFING COMING AUG. 9 – Don't miss the next quarterly economic development briefing from the Volusia County Economic Development Division at 7:45 a.m. Friday, Aug. 9, in the Dennis R. McGee Room at Daytona Beach International Airport. These free quarterly community briefings, known as "Q" meetings, present the most recent economic indicators that impact our county. Reservations are not required. For more information, call 386-248-8048.

SCORE OFFERING TWITTER AND INSTAGRAM WORKSHOP JULY 25 – This is your opportunity to learn the best practices of Instagram and Twitter to help maximize your business, create engaging content, build followers and grow your brand. The workshop will be presented by Cindy Dalecki of Marketing 2 Go from 6 to 8 p.m. Thursday, July 25, in the auditorium of UCF Building 150 at Daytona State College, 1200 W. International Speedway Blvd. Contact Dorrie Myhre, dorrie.myhre@score87.org or call 386-255-6889.

U.S.-BRAZIL TRADE FACILITATION WEBINAR SERIES – Between July and November 2019, the U.S. Commercial Service will present five U.S.-Brazil Trade Facilitation webinars. The first four webinars will offer information on general topics, and the fifth will focus on specific industry regulations and requirements. Participants will hear from U.S. diplomats, Brazilian government officials and private sector experts to help navigate the Brazilian customs environment, learn the benefits of working with a local customs broker, and better comprehend the taxation and legal framework in Brazil. The webinars will begin at 1 p.m. on July 30, Aug. 27, Sept. 24, Oct. 29 and Nov. 5. Business organizations can participate in each webinar individually for \$35 or buy the entire series package for \$100. The U.S. Commercial Service requires event registrants to accept specific terms and conditions and review product standards before payment can be collected. To register and access program details, visit <https://tinyurl.com/yxv2naov>.

MARINE EQUIPMENT TRADE SHOW IN AMSTERDAM, THE NETHERLANDS – The Marine Equipment Trade Show, to be held Nov. 19 and 20, is the world's largest trade exhibition of marine equipment, materials, systems and technologies. It is the only international B2B exhibition for the marine leisure industry and serves as a platform for innovation, market developments and networking. Several exhibition options are available via pavilions hosted by the National Marine Manufacturers Association, RAI Amsterdam North America and U.S. Superyacht Association. Florida companies within these pavilions will have easy access to U.S. Commercial Service and Enterprise Florida representatives. Target Sector Trade Show Grants are available to help offset your exhibition cost in this show. Contact Virgil Kimball at 386-248-8048 or vkimball@volusia.org for additional information.

MEDICAL ACADEMY – The Medical Academy at New Smyrna Beach High School prepares students for a wide variety of health care careers, and students have the opportunity to participate in health-related training through the academy's unique partnership with AdventHealth New Smyrna Beach. The academy also has partnerships with the New Smyrna Beach and Edgewater fire/rescue/EMT paramedics. Students participate in job shadowing beginning in ninth grade and are offered internship experiences at local medical facilities in Grades 11 and 12. For more information, contact Academy Director Kathleen Rich Zois at kmrichzo@volusia.k12.fl.us.

TRUE HURRICANE PREP: ENSURE BUSINESS CONTINUITY – Sponsored by GrowFL, this free webinar will take place from 9 to 10 a.m. Wednesday, July 24. The webinar will provide tips for creating a business continuity plan and touch on how cloud systems such as Microsoft 365, cloud ERP systems and other cloud technologies help secure and prepare your business. Topics will include how to stay in touch with your employees, respond to customer demands, protect crucial documents after a crisis, maintain basic services such as paying your bills and employees, and how to maintain operational continuity. To register, go to <https://tinyurl.com/yygwagwe>.

2019 BACK-TO-SCHOOL SALES TAX HOLIDAY – The Florida Department of Revenue recently announced a back-to-school sales tax holiday from Aug. 2-6. During this sales tax holiday period, qualifying items will be exempt from tax. For more information and a list of qualifying items, review the Department of Revenue's [Tax Information Publication](#) and the Frequently Asked Questions document at <https://tinyurl.com/yyr5qlru>.

2019 FLORIDA WATER FORUM – The 10th Annual Florida Water Forum will be held Aug. 29-30 at the Loews Sapphire Falls Resort at Universal Orlando. Florida's economic vitality, business climate, ability to grow as a state, and quality of life are tied to water resources and a healthy environment. Participants can learn about these issues and hear from Florida's top experts, policymakers and elected leaders. To find out more, visit <http://www.flawaterforum.com>.

NEWS ITEMS WANTED! – Please send your business news items to Joanne Magley, Volusia County Community Information director, at jmagley@volusia.org. If you wish to be removed from this weekly broadcast, please let us know.