



On the Economic Scene Make it Volusia

A weekly economic development briefing from the Volusia County Division of Economic Development

October 8, 2018

ONLINE VERSION AT FLORIDABUSINESS.ORG

VOLUSIA COUNTY QUARTERLY ECONOMIC BRIEFING COMING NOV. 2 – Don't miss the next quarterly economic development briefing from the Volusia County Economic Development Division. These quarterly briefings, known as "Q" meetings, present the most recent economic indicators that impact our county. The briefings offer an opportunity to network, share ideas and build relationships with others from the public and private sector who share an interest in our local economy. The next "Q" meeting will take place at 7:45 a.m. Friday, Nov. 2, in the Dennis R. McGee Room at Daytona Beach International Airport. For information, call 386-248-8048.

12th ANNUAL VMA MANUFACTURERS SHOWCASE – This must-attend event is your opportunity to accelerate a journey toward manufacturing excellence! Admission to the VMA Manufacturers Showcase is free and open to the public. Come out and meet local manufacturers, tour this year's exhibits, see their marvelous products, and experience the Battle Bots competition. It all takes place from 1 to 7 p.m. Thursday, Oct. 18, at Father Lopez Catholic High School, 3918 LPGA Blvd., Daytona Beach. For details, visit www.VMAonline.com or call 904-228-1288.

CELEBRATING "VOLUSIA'S BEST" BUSINESSES – The Daytona State College Volusia's Best Program recently recognized 12 Volusia County businesses for having earned the 2017/2018 "Volusia's Best" designation for business excellence. Volusia's Best companies are those that have achieved standards of excellence and continuous improvement through training and performance evaluation and invested significant hours in customized training in the "7 Keys to Business Growth" program curriculum. The 2017/2018 Volusia's Best designees are All Aboard Properties, DME Sports, Dredging and Marine Consultants, Everglades Boats, Family First Healthcare, Palmer College of Chiropractic, R&R Industries, Rotomation, SilverSphere, Synergy Billing, Tree Works Now and the Volusia-Flagler YMCA. To learn more about the 2018/2019 Volusia's Best program, visit <https://www.daytonachamber.com/Volusia-s-Best-6-100.html> or contact Frank Mercer at Frank.Mercer@daytonastate.edu.

L. GALE LEMERAND ENTREPRENEURIAL SPEAKER SERIES AT DSC – On Thursday, Oct. 18, the Florida Small Business Development Center at Daytona State College will present the founder and CEO of Synergy Billing, Jayson Meyer, as its featured speaker in this important series. Meyer will discuss his core values, his success as an entrepreneur and his commitment to the beautiful area in which we live. Meyer founded Synergy Billing in 2006 to provide revenue cycle management, provider credentialing and education to Federally Qualified Health Centers across the nation. Synergy Billing's growth and success has been recognized by GrowFL and the Lowe Foundation Magazine and the Brighthouse Regional Business awards. This free one-hour event is open to the public and begins at 9:30 a.m. in Room 200 at the Daytona State College Hosseini Center. For more information, contact Tracy Martin at 386-506-4723 or martintr@daytonastate.edu.

ARAB HEALTH 2019 – Join Enterprise Florida and other Florida communities at Arab Health 2019 – the largest health care event for the Middle East – scheduled for Jan. 28-31, 2019 in Dubai, United Arab Emirates. Over 5,000 exhibitors utilize this show as a launch platform for new health care products and services. Enterprise Florida has secured space for a Florida Pavilion at this show with individual booths available for companies to exhibit and gain exposure to one of the world's fastest-growing health care markets. Target Sector Trade Show Grants are available to help offset your show exhibition costs. For details, contact Virgil Kimball at 386-248-8048 or Vkimball@volusia.org.

FLORIDA 2030 – The Florida Chamber Foundation has released a set of goals aimed at creating a robust, competitive and inclusive economy for the Florida of 2030, when the population is expected to have grown 24 percent to 26 million residents. The Florida 2030 project offers a strategic blueprint that defines goals and strategies to guide private, public and civic partners as they work together to shape Florida's economic future. The report is based on three years of research and input from more than 10,000 Floridians; it lays out a path for the transformation of Florida into a top 10 global economy that attracts and retains talent at all ages and provides a path to prosperity for every community in the state. This blueprint is organized around the Six Pillars of Florida's Future Economy. For more information and to access the full report, visit www.flchamber.com/florida-2030.

SMALL SAT LAUNCHES – As reported, just over a thousand small satellites were launched into Earth's orbit between 2012 and 2017. In 2017 alone, the number of small-sat launches reached a record 335. Most small-sat companies expect to wait anywhere from six months to two years before a rideshare to orbit becomes available, so demand is high for more timely launches. Based upon payload costs that are tens of thousands rather than tens of millions, small-sat companies may be willing to try a new type of launch vehicle if this means they can start generating revenue immediately, rather than holding off for two years. Dozens of companies are reportedly in development to cater to the small satellite customer, offering rockets that are small, quick and cheap enough to deploy such that a small satellite company can book a dedicated launch. To learn more, visit <https://tinyurl.com/y79anrhe>.

NEWS ITEMS WANTED! – Please send your business news items to Joanne Magley, Volusia County Community Information director, at imagley@volusia.org. If you wish to be removed from this weekly broadcast, please let us know.