



On the Economic Scene



A weekly economic development briefing from the Volusia County Department of Economic Development

April 11, 2016

ONLINE VERSION AT FLORIDABUSINESS.ORG

HURRICANE EXERCISE -- The annual Volusia County hurricane exercise is scheduled from 8 a.m. to noon Tuesday and Wednesday, May 17 and 18, at the Emergency Operations Center. The goals and objectives for this year's exercise are focused on local response and will target planning, public information and warning, mass care services, situational assessment, and operational coordination. The exercise will coincide with the state's hurricane exercise May 16 - 20.

INTERNATIONAL TRADE LEADS -- The U.S. Department of Agriculture's Foreign Agricultural Service offers a variety of export marketing services -- including a foreign buyers list, trade association representatives, export directory of U.S. food distribution companies, U.S. suppliers list, and trade leads -- to help U.S. agricultural exporters find customers overseas. To learn more visit <http://www.fas.usda.gov/topics/trade-policy>.

COMMUNICATIONS ACADEMY -- The Communications Academy at DeLand High School provides students with rigorous, hands-on experiences to prepare them for careers in the information technology industry. Through web design, digital design, digital video production and journalism program pathways, students are immersed in comprehensive, real-world projects. The program provides opportunities for industry certifications and participation in program-specific internships. For more information contact Catherine Oley at cmoley@volusia.k12.fl.us.

METRO HIGH GROWTH LEADER -- SYNEVA Economics recently released its ranking of Metro Leaders & Laggards: January 2016. The Deltona-Daytona Beach-Ormond Beach MSA was recognized as a Metro High Growth Leader with an annual growth rate of 4.1 percent. The Growth Leader category includes those MSAs experiencing six or more consecutive months of employment growth with annual growth rates in the top 25 percent of all metros as measured by the year-over-year percentage change in employment for the same month. Metro leaders are concentrated in California (10), Florida (7), Georgia (5) and Texas (5). To learn more visit <http://syneva.com/wp-content/uploads/2016/02/SYNEVA-Economics-Metro-Leaders-Laggards-Press-Release-January-2016.pdf>.

SCORE WORKSHOP -- Nancy Tetdeschi, inventor of the Snap-it kit for fixing eyeglasses, will lead a free workshop on how to get products to market and obtain associated patents. The workshop will be from 6 to 8 p.m. Thursday, April 14, at Daytona State College. Register at www.score87.org or call [386-255-6889](tel:386-255-6889).

METRO AREA POPULATION -- As reported in USA Today, the number of Americans living in metropolitan areas rose to 275.3 million in 2015, an increase of 2.5 million. While urban areas on the whole are growing, the population of several metro areas shrank last year. Over the last five years, the populations of 23 metros declined by more than 2 percent. By contrast, the U.S. population increased by 3.9 percent over that time period but only by 0.79 percent over last year.

THE SUSTAINABLE MANUFACTURING INITIATIVE -- A website provides resources to help companies implement sustainable business practices that increase energy efficiency, reduce waste and pollution, and improve resource management and material inputs. The SMI Sustainable Business Clearinghouse is the central government portal for businesses to access federal and state-level resources that support U.S. industries' sustainability needs. Sustainable Manufacturing American Regional Tours educate and inform companies across the United States on the benefits of implementing sustainable business practices and connect firms with federal, state and local resources to help them achieve their sustainability goals. For more information visit <http://trade.gov/contact.asp>.

SUPERVISING COURSE AT DSC -- The upper-division supervision and management courses offered by Daytona State College provide students with a general but comprehensive understanding of business enterprises and a command of practical management skills. The curriculum builds from the practitioner viewpoint to a thorough understanding of all facets of enterprise management as the student progresses. Many local businesses and industries were involved in developing curricula for workforce education programs. For more information call [386-506-4723](tel:386-506-4723).

NEWS ITEMS WANTED! -- Please send your business news items to Joanne Magley, Volusia County Community Information Director, at jmagley@volusia.org. If you wish to be removed from this weekly broadcast, please let us know.