



On the Economic Scene



A weekly economic development briefing from the Volusia County Department of Economic Development

August 8, 2016

ONLINE VERSION AT FLORIDABUSINESS.ORG

THINKING OF SELLING YOUR BUSINESS? -- The day may soon arrive when you're ready to sell your business. You may even have a price in mind based on similar businesses that were sold recently in your area. There are important steps you can take now to prepare your exit strategy, get expert advice, and structure a sales agreement. For more information, go to <http://tinyurl.com/z79j6db>.

HURRICANE VOCABULARY: STORM SURGE -- Storm surge is a large dome of water, often 50 to 100 miles wide, that sweeps ashore near where a hurricane strikes land and typically accounts for nine of 10 hurricane fatalities. Storm surge can cause severe flooding and damage along the coast, particularly when it coincides with normal high tides. To learn more, go to <http://tinyurl.com/he3oqgf>.

ENGINEERING ACADEMY -- The Academy at University High School provides training in engineering and technology-related fields through the national Project Lead The Way - Pathways to Engineering program. Students learn how to use industry standard 3D design software used by companies like Intel, Lockheed Martin and Pixar. Contact Academy Director Steve Perri at siperri@volusia.k12.fl.us.

TEACHING WISDOM FOR SMALL BUSINESS FINANCE: BUDGETING 101 -- This new workshop will provide you with the information necessary to help you budget and become a better steward for your small business finances. The workshop will be from 6 to 8 p.m. Thursday, Aug. 11, at Daytona State College, Daytona Beach. To register, call [386-255-6889](tel:386-255-6889) or email info@score87.org.

CRM WORKSHOP -- Learn how client resource management tools and systems can help you boost efficiency, organization and overall client satisfaction. The workshop will be held from 8 a.m. to noon Thursday, Aug. 18, at Daytona State College, Daytona Beach. To register, email sbdc@daytonastate.edu.

U.S. SMALL BUSINESS ADMINISTRATION ONLINE -- The SBA offers free online tools and guides to help small businesses get information and answers they need quickly and efficiently. There are more than 50 tools and guides on the site. Visit <https://www.sba.gov/tools/sba-learning-center/search/training> for more details.

RECYCLING IS UP IN SUNSHINE STATE -- Floridians are recycling more, according to the Florida Department of Environmental Protection. FDEP officials recently released a report that says Florida's overall recycling rate in 2015 was 54 percent - a 6 percent increase from 2014. For more information, visit <http://tinyurl.com/h9bm5vk>.

TRANS-PACIFIC PARTNERSHIP COUNTRY WEBINAR -- Learn about opportunities for American companies to export to Canada and Mexico and how the Trans-Pacific Partnership (TPP) agreement will facilitate exports to those countries. The U.S. International Trade Administration (ITA) will host a series of webinars to inform American businesses about commercial opportunities in leading and emerging markets in the Pacific Rim. The free webinar is from 2 to 3 p.m. Wednesday, Aug. 10. For more information, contact Linda Abbruzzese at [202-482-3787](tel:202-482-3787) or Linda.Aabbruzzese@trade.gov. To register, visit <http://tinyurl.com/z4d6e9j>.

NEWS ITEMS WANTED! -- Please send your business news items to Joanne Magley, Volusia County Community Information Director, at jmagley@volusia.org. If you wish to be removed from this weekly broadcast, please let us know.