



On the Economic Scene



A weekly economic development briefing from the Volusia County Department of Economic Development

August 22, 2016
ONLINE VERSION AT FLORIDABUSINESS.ORG

EXPORT UNIVERSITY 101: INTRODUCTION TO EXPORTING – This training program was developed by the Florida District Export Council in cooperation with the Florida Trade Alliance Partners to help companies begin an export initiative and to gain skills and innovation in their international sales. Delivered by the U.S. Commercial Service, Export 101 is designed for new-to-export firms that would like expert advice on the export basics. **The program will be held from 7:45 a.m. to 4:30 p.m. Aug. 26** at the University Center at UNF in Jacksonville. Cost to attend is \$45. For more information, visit <http://go.usa.gov/xcQA4>.

STARTUP WEEKEND RETURNS – Save the date for the second annual Startup Weekend entrepreneurship event scheduled for **Nov. 11 to 13** at Embry-Riddle Aeronautical University. Go from idea to startup in one weekend. You'll meet exciting new people, build a powerful team, learn from local mentors, develop a business model, and more. For more information, go to www.StartupDaytona.com.

LOCAL COMPANY A WINNER IN GROWFL COMPETITION – Congratulations to CO2Meter Inc., for being selected as one of the 50 companies statewide that won the 2016 GrowFL Company to Watch competition. CO2Meter is an engineering company based in Ormond Beach specializing in the design and manufacture of gas detection and monitoring devices. The winning companies were selected from more than 500 nominees. This recognition honors second-stage companies that demonstrate high marketplace performance with innovative strategies, making them "worth watching." For more information, go to www.growfl.com/flctw16.

MEDICAL CAREER ACADEMY – The academy at New Smyrna Beach High School prepares students for a wide variety of health care careers. Students have the opportunity to participate in health-related training through the academy's unique partnership with Florida Hospital New Smyrna. The academy also has partnerships with the New Smyrna Beach and Edgewater Fire/Rescue emergency medical technicians and paramedics. Students participate in job shadowing beginning in grade 9 and are offered internship experiences at local medical facilities in grades 11 and 12. Contact Academy Director Kathleen Rich Zois at kmrichzo@volusia.k12.fl.us.

SMALL BUSINESS TOOLS AND THE VALUE TRIANGLE WEBINAR – Learn about FPL's Small Business Tools on how to stay competitive in Florida's economy during a webinar from **9 to 10:30 a.m. Thursday, Sept. 1**. Speakers will be Crystal Stiles, FPL's manager of economic development; and Marni Spence, CPA, principal for CliftonLarsonAllen LLP. They will explain how you can improve your business plans and build a more valuable business. For more information, visit www.growfl.com/event/webinar-small-business-tools.

HOLLY HILL BUSINESS INFORMATION EVENT – The City of Holly Hill is teaming with the Holly Hill Chamber of Commerce to present "Doing Commercial Business in Holly Hill" from **4 to 5 p.m. Aug. 31** in the City Commission Chambers, 1065 Ridgewood Ave. The informational meeting will include a discussion of available commercial properties, explanation of economic incentives, and review of the city's planning and permitting process. A Q-and-A session will follow. For details, contact Nick Conte at nconte@hollyhillfl.org.

NEWS ITEMS WANTED! – Please send your business news items to Joanne Magley, Volusia County Community Information Director, at jmagley@volusia.org. If you wish to be removed from this weekly broadcast, please let us know.