



On the Economic \$cene



A weekly economic development briefing from the Volusia County Department of Economic Development

September 5, 2016

ONLINE VERSION AT FLORIDABUSINESS.ORG

SCORE BIZFEST EXPO FOR ENTREPRENEURS – SCORE Volusia/Flagler, in partnership with Bethune-Cookman University, is launching BizFest 2016 as a one-day conference on business success tools. Designed with local business owners and entrepreneurs in mind, there will be panel and roundtable discussions, an entrepreneurship competition, tabletop exhibits, a keynote speaker and networking. The conference will be from 11:30 a.m. to 7 p.m. Thursday, Sept. 15, at the Bethune-Cookman Performing Arts Center, Daytona Beach. For more information or tickets, call [877-899-5221](tel:877-899-5221) or visit www.scorebizfest.com/.

CASH FLOW WORKSHOP – This workshop is from 8 to 10 a.m. Wednesday, Sept. 7. Attending this workshop can boost confidence in understanding your company's financial statements and increase your ability to guide the company's financial controls. For more information or to register, call 386-506-4723 or email sbdc@daytonastate.edu.

GAMING AND ROBOTICS ACADEMIES –The academies at University High School have two information technology related pathways: Gaming/Simulation and Robotics. Both pathways offer a sequence of project-based courses aligned with challenging academic standards to prepare students for further education and careers in information technology. For more information, contact Robotics Academy Director Fred Urquhart at fcurquha@volusia.k12.fl.us or Gaming and Simulation Academy Director David Manning at dmmannin@volusia.k12.fl.us.

MILLENNIAL HOME OWNERSHIP – As recently reported, the nation's homeownership rate in the second quarter of 2016 fell to 62.9 percent, matching the homeownership rate in 1965 when the U.S. Census started tracking this metric. The lower rate is largely attributed to a delay in home buying by millennials, who are on track to have the lowest homeownership rate of their age group in history. Student debt, delayed life choices such as marriage and parenthood, a strong rental market, and low inventory are believed to be the major causes.

PATH TO PROFITABILITY – SCORE will present a free and easy-to-understand small business workshop from 6 to 8 p.m. Thursday, Sept. 8. The workshop is for people who are starting a business or are already in business and want to improve their understanding of the financial basics that make small businesses successful. The workshop is at Daytona State College, Daytona Beach. For more information or to register, visit www.score87.org or call 386-255-6889.

THE WORLD IS OPEN FOR YOUR BUSINESS –The U.S. Commercial Service's Single Company Promotion can provide your business with a promotional event including product launches, press conferences, luncheon and dinner receptions, and technical seminars. Events can be organized to reach a target audience of clients and key decision-makers in markets around the world. To be eligible, you must be an export-ready U.S. company seeking to export goods or services of United States origin or that contain at least 51 percent U.S. content. To learn more, visit www.export.gov/Single-Company-Promotion.

NASA/KENNEDY SPACE CENTER BUSINESS OPPORTUNITIES EXPO 2016 – Sponsored by the NASA/KSC Prime Contractor Board, the 45th Space Wing and Canaveral Port Authority, this expo will feature approximately 150 business and government exhibitors. Representatives will be available to answer questions about doing business with these organizations. The event is free and will be Tuesday, Oct. 25. For more information, call 321-967-7353 or email ksc-smallbusiness@mail.nasa.gov.

WORLD POPULATION CLOCK WEBSITE -- The U.S. Census Bureau's world population clock website tool has U.S. data, population and trade information for 228 countries. In addition to the 10 most populous countries, the site now includes country profiles with U.S. import and export levels and population statistics. For more information, visit www.census.gov/popclock/.

NEWS ITEMS WANTED! – Please send your business news items to Joanne Magley, Volusia County Community Information Director, at jmagley@volusia.org. If you wish to be removed from this weekly broadcast, please let us know.