



On the Economic Scene



A weekly economic development briefing from the Volusia County Department of Economic Development

October 14, 2016

ONLINE VERSION AT FLORIDABUSINESS.ORG

APPLY NOW FOR HURRICANE MATTHEW RELATED BUSINESS LOANS – Owners of small businesses with two to 100 employees located in the 67 counties affected by Hurricane Matthew can apply for short-term loans of up to \$25,000 through the Emergency Bridge Loan Program. Loans are granted in terms of 90 or 180 days and are interest-free for that period. To be eligible, a business must have been established before Oct. 3 and demonstrate economic or physical damage due to Hurricane Matthew. Applications must be submitted by Nov. 11. For questions about the loan program, contact the Florida Small Business Development Center Network state office at [850-898-3489](tel:850-898-3489) or go to www.floridadisasterloan.org. Additional resource information is available at www.floridadisaster.org/index.asp.

BUSINESS DAMAGE SURVEY AVAILABLE ONLINE – The Florida Department of Economic Opportunity is surveying businesses in counties affected by Hurricane Matthew through the Florida Virtual Business Emergency Operations Center. The information provided in this survey will be shared with various state and local agencies to expedite implementation of appropriate business disaster relief programs. Businesses may use the tools on the site to report their status, complete a business damage assessment, and offer or request resources. To register your business and access the survey form, go to www.flvbeoc.org.

CODING BOOT CAMPS -- According to the July 2016 edition of Course Report, four years after their inception, coding boot camps are now in more than 69 cities throughout the United States and Canada and are predicted to graduate a whopping 18,000 students and gross \$200 million in tuition revenue this year. Course Report's research indicates that 89 percent of graduating students report being employed in programming jobs within 120 days of graduation.

A GREAT BUSINESS PLAN IN SIX EASY STEPS -- Don't miss the opportunity to get an overview on why you need a business plan and what it should include. A free workshop will be held from 6 to 8 p.m. Thursday, Oct. 27, at Daytona State College. Reservations are required. Register at www.score87.org. For more information, call SCORE at [386-255-6889](tel:386-255-6889).

AIR SHOW SALES -- Florida Gov. Rick Scott recently announced the mission to the Farnborough International Airshow resulted in \$10.5 million in actual sales and \$73.2 million in projected export sales, as reported by the 11 small businesses and organizations that attended from Florida. The reported \$83.7 in total projected sales are the second-highest since Enterprise Florida began attending the show 20 years ago. The air show, held July 11 to 15 in London, is one of the largest aviation exhibitions in the world, with approximately 1,500 exhibiting companies from nearly 50 countries and more than 107,000 trade visitors from around the world.

EXPORT FOR AGRIBUSINESS -- Join a host of export and agriculture professionals on Oct. 26 for an agribusiness seminar for small business owners and growers. This seminar is available to companies interested in learning the nuts and bolts of agribusiness exporting and the programs in place to assist businesses. The seminar is customized to food and agriculture business interests, but is open to all businesses. Registration is required; visit www.sbdc.unf.edu/pay-for-workshop/?workshops_id=393

FREE ONLINE RESOURCES FOR WOMEN ENTREPRENEURS -- The U.S. Small Business Administration (SBA) provides a comprehensive online resource to help women entrepreneurs launch new businesses, grow their businesses, and compete in the global marketplace. The website includes links to support startups and growing businesses; information includes financing opportunities, marketing resources and a free online business training curriculum, DreamBuilder. The curriculum's free courses, templates and business tools are offered in English and Spanish through SBA's strategic alliance with the Thunderbird School of Global Management. To access the site, go to <http://tinyurl.com/h5ql2kx>.

NEWS ITEMS WANTED! – Please send your business news items to Joanne Magley, Volusia County Community Information Director, at jmagley@volusia.org. If you wish to be removed from this weekly broadcast, please let us know.