



# On the Economic Scene



A weekly economic development briefing from the Volusia County Department of Economic Development

April 3, 2017

ONLINE VERSION AT [FLORIDABUSINESS.ORG](http://FLORIDABUSINESS.ORG)

**ERAU COLLEGE OF BUSINESS** -- The College of Business at Embry-Riddle's Daytona Beach campus is seeking opportunities with local companies and business leaders to play an active role in the business community. The College of Business has expertise that may benefit local firms, and those same companies may be able to assist student learning by hosting or visiting class activities. For more information, contact Dr. Mike Williams, dean of the College of Business, at [williams@erau.edu](mailto:williams@erau.edu).

**ACADEMY OF FOOD & AGRICULTURAL SCIENCE** -- This Academy at Deltona High School prepares students for careers in the fields of food science and agriculture. The program blends agriculture, farm to table, food chemistry, and culinary skills with core academics. Students engage with guest speakers, take part in job shadowing opportunities, participate in field studies, and learn hands-on skills utilizing the land lab. Contact Academy Director Farrah Johnson at [fljohnso@volusia.k12.fl.us](mailto:fljohnso@volusia.k12.fl.us).

**FREE JOB FAIR** -- Daytona State College (DSC) invites students, alumni and other community job seekers to a free job fair featuring over 80 companies and organizations that are hiring full-time and part-time employees. The fair will be held from 11 a.m. to 2 p.m. Tuesday, April 18, at the L. Gale Lemerand Center (Building 310), 1200 W. International Speedway Blvd., Daytona Beach. Contact the DSC Career Services Department at 386-506-3073 for additional information.

**FREE TECHNOLOGY RECYCLING EVENT** -- Vann Data Services and A-1 Assets will present their 10th Annual Technology Recycling Event from 10 a.m. to 2 p.m. Thursday, April 13. Residents can dispose of old electronics for free. The event will be held in the Vann Data parking lot, 1801 Dunn Ave., Daytona Beach. With the exception of televisions, most electronic equipment will be accepted, working or not. Items accepted include computers, monitors, telecom equipment, servers, printers, stereos, DVD players and cell phones. For more information, email [janice@vanndata.com](mailto:janice@vanndata.com) or call 386-236-2701.

**BUSINESS PLAN TRAINING CAPSULE** -- Learn how to compose or improve your business plan! In this two-hour capsule training, learn the nuts and bolts of creating and implementing a solid foundation for your business. The workshop will be held from 9 to 11 a.m. Thursday, April 13, at Daytona State College, Building 150, Room 305. For more information, contact Tracy Martin at 386-506-4723 [Martin@daytonastate.edu](mailto:Martin@daytonastate.edu).

**DAYTONA BEACH INTERNATIONAL AIRPORT** -- Passenger traffic increased 10.65 percent at Daytona Beach International Airport for the 12 months ending February 2017. Traffic rose from 640,830 passengers traveling through the facility to 709,029 passengers this past year.

**SALES, PRODUCTIVITY AND GENERATIONAL DIFFERENCES** -- Communication gaps between generations of customers and employees may impact your sales and productivity. This new SCORE workshop will address how to close that gap by understanding generational differences. Wendy Sellers, an HR specialist and managing partner with BlackRain Partners, will lead the workshop from 6 to 8 p.m. Thursday, May 4, at Deltona City Hall. Registration is required at <http://tinyurl.com/kvc29w5>. For more information, contact SCORE at 386-255-6889.

**SHARK-BASED TOURISM** -- A new report from Oceana has concluded that shark-related dives in Florida generated more than \$221 million in revenue and fueled more than 3,700 jobs in 2016. The total economic impact for shark encounters, which includes indirect expenditures, is over \$377 million. To assess the importance of sharks to Florida's economy, surveys were sent to 365 active dive operators in the state. Of those, 237 responded; results were weighted to represent all active dive operators.

**NEWS ITEMS WANTED!** -- Please send your business news items to Joanne Magley, Volusia County Community Information Director, at [jmagley@volusia.org](mailto:jmagley@volusia.org). If you wish to be removed from this weekly broadcast, please let us know.