



On the Economic Scene



A weekly economic development briefing from the Volusia County Department of Economic Development

April 10, 2017

ONLINE VERSION AT FLORIDABUSINESS.ORG

STATE OF THE COUNTY ADDRESS -- County Chair Ed Kelley and Volusia County Council members will present the State of the County address at noon, Tuesday, April 18 in the Ocean Center ballroom, 101 N. Atlantic Ave., Daytona Beach. The event is free and open to the public. Lunch will be served; seating is limited. To RSVP, call the County Manager's Office at 386-943-7026 or send an email to dzakaluzny@volusia.org.

SBIR/STTR PROPOSAL WORKSHOPS -- Learn how to prepare a winning proposal for your business during two all-day workshops April 26 and 27 at the Daytona Beach UCF Incubator. The workshops provide an extensive overview of two federal programs, Small Business Technology Transfer (STTR) and Small Business Innovation Research (SBIR) program, as well as an in-depth discussion on how to develop a competitive phase one and phase two proposal. For more information, contact Ricardo Garcia at 407-823-2346 or Ricardo.Garcia@ucf.edu.

FREE JOB FAIR -- Daytona State College (DSC) invites students, alumni and other community job seekers to a free job fair featuring over 80 companies and organizations that are hiring full-time and part-time employees. The fair will be held from 11 a.m. to 2 p.m. Tuesday, April 18, at the L. Gale Lemerand Center (Building 310), 1200 W. International Speedway Blvd., Daytona Beach. Contact the DSC Career Services Department at 386-506-3073 for additional information.

AQUACULTURE, ENVIRONMENTAL AND MARINE SCIENCE ACADEMY -- The Aquaculture, Environmental and Marine Science Academy at Atlantic High School provides training crucial to Florida's unique environment and prepares students to preserve and protect the earth by working in careers related to aquaculture and environmental services. Students are immersed in ecologically significant projects such as water quality testing, marine life sampling, and invasive species eradication. For more information, contact Academy Director Stacey Bell at srbell2@volusia.k12.fl.us.

PRODUCT MARKETING SEMINAR -- SCORE will present a free seminar titled "How to Get Your Product to Market Successfully and Associated Patents" from 6 to 8 p.m. Thursday, April 20. The presenter will be Nancy Tedeschi, the inventor and owner of Snap-it-Screw. She holds numerous patents and trademarks in the United States, China and Europe. The workshop will be held at the Daytona State College campus, UCF Building 150, Room 100, in Daytona Beach. Reservations are required. Register at www.score87.org or call 386-255-6889.

MOST LIVABLE PLACES FOR MILLENNIALS -- Analysts at WalletHub have compared the 50 states and the District of Columbia across five key dimensions to develop the 2017 list of Best & Worst States for Millennials. Those dimensions - affordability, education and health, quality of life, economic health, and civic engagement - were weighted using 24 relevant metrics. The study defined millennials as individuals born between 1981 and 1997. Florida ranked No. 42, North Dakota ranked first and West Virginia ranked last. Visit <https://wallethub.com/edu/best-states-for-millennials/33371/#methodology> to see the full list and to learn more about the study.

ACT CONTRACTOR-STUDENT JOB FAIR -- The Academy of Construction Technologies (ACT) is an amazing pre-apprenticeship program to prepare high school students for careers in the construction industry. Students are trained in construction, CPR/first aid and the 10-hour OSHA certification. The job fair will be held from 8:30 a.m. to noon Thursday, April 27, at UCF-Daytona Campus, Daytona Beach. The extended registration deadline is April 17. For more information, call ACT Executive Director Nancy Merced at 407-466-1235.

ATLANTA FED REPORT ON SOUTHEAST -- According to the new Atlanta Federal Reserve Beige Book report on regional economics, economic activity is stable and continues to grow modestly. The report also noted a series of interesting market dynamics. Business contacts across the Southeast reported ongoing trouble finding qualified workers in certain fields and at various skill levels. On the price front, most southeastern contacts reported modest cost pressures for raw materials and other non-labor items. Reflecting national trends, Beige Book contacts said online sales continued to rise as traditional store sales languished. To view the report, visit <http://tinyurl.com/k85nfrd>.

NEWS ITEMS WANTED! -- Please send your business news items to Joanne Magley, Volusia County Community Information Director, at jmagley@volusia.org. If you wish to be removed from this weekly broadcast, please let us know.