



September 4, 2017

ONLINE VERSION AT [FLORIDABUSINESS.ORG](http://FLORIDABUSINESS.ORG)

**DAVITA JOB FAIR** – DaVita is planning the first-of-its-kind National Veteran Interview Day on Sept. 19. Veterans from all backgrounds are invited to interview for various health care, business and leadership roles with the company. Live interviews will be held in eight cities: Chicago, Dallas, DeLand, Denver, Los Angeles, Nashville, Philadelphia and Tacoma. Telephone interviews are available for those in other areas and for those who cannot make it to an in-person interview. To register or learn more, veterans may visit [www.davitahiresvets.com](http://www.davitahiresvets.com).

**CRIMINAL JUSTICE ACADEMY** – The Criminal Justice Academy at New Smyrna Beach High School provides students with education in law enforcement matters including police ethics, crime lab and accident investigation procedures, defense tactics, and crime prevention. The academy provides information, career shadowing and intern experiences for students who aspire to be attorneys, police officers, forensic scientists, crime lab technicians, and other law and government workers. Contact Academy Director Denise Johns at [dcjohns@volusia.k12.fl.us](mailto:dcjohns@volusia.k12.fl.us).

**EXPORTING ASSISTANCE AND TRADE GRANTS EVENT** – Enterprise Florida Inc., in partnership with the U.S. Commercial Service and the Florida Small Business Development Center Network, invites interested businesses to take part in the multi-city Go Global Like a Pro! Exporting Assistance & Trade Grants Roadshow. Michael Schiffauer, Enterprise Florida's vice president for international trade development, will be the featured speaker at the Orlando show, which will be held from 8:30 to 11 a.m. Sept. 13 at the Embassy Suites Orlando Downtown. Enterprise Florida has an extensive international trade network with resources to help companies go global the right way. Assistance includes educational events to help access new markets via trade missions and international trade shows, trade grants for customized export marketing plans, and matchmaking meetings with prescreened international distributors. The registration link is <http://www.cvent.com/d/05qy8q>. To learn more, contact Virgil Kimball at [vkimball@volusia.org](mailto:vkimball@volusia.org) or 386-248-8048, option 2.

**VMA IMPACT REPORT** – The VMA manufacturers association recently released its "We Make It Here" Education Campaign Impact Report. The report summarizes the VMA's many efforts to build awareness of meaningful careers in manufacturing, including financial contributions of \$115,000 toward robotics competitions, 3D printers and CNC machines, materials and supplies as well as bus tours of area manufacturers. The VMA, founded in 1980, serves Volusia, Flagler and surrounding counties, and is the region's No. 1 resource for connecting manufacturers to each other and the community.

**SEPTEMBER IS NATIONAL PREPAREDNESS MONTH** – Disasters don't plan ahead. You can, though. That's the theme of this year's National Preparedness Month in September. During the month, emergency officials encourage residents to take steps to be prepared for the types of emergencies that could affect us where we live, work and play. In Volusia County, two of our biggest threats include tropical systems and lightning. For more information, visit [www.volusia.org/emergency](http://www.volusia.org/emergency) and follow Emergency Management on Facebook and Twitter @VCEmergencyInfo.

**LATEST NATIONAL LEAGUE OF CITIES SURVEY** – New research from the National League of Cities zooms in on impacts to city economies. The findings are presented in the 2017 edition of the National League of Cities biannual Local Economic Conditions survey. It includes questions to city leaders about factors impacting their local economies. Those exhibiting the strongest positive influence were new business creations (40 percent), business expansions (30 percent), and growth in general employment (31 percent). Barriers to growth included lack of affordable housing (42 percent), misalignment of workforce skills and employer needs (26 percent), and demand for such basic services as food and shelter (22 percent). Details are available at <http://tinyurl.com/ybvfajid>.

**ECONOMIC IMPACT OF ARTS AND CULTURE** – A recent nationwide study, Arts and Economic Prosperity 5 (AEP5), demonstrates that the nonprofit arts and culture industry is an important national economic driver. It is a growth industry that supports jobs and generates government revenue and tourism. Volusia County's arts, culture and heritage organizations participate in this study every five years. The report illustrates the dynamic economic impacts of cultural organizations and their audiences right here in Volusia County. The study was undertaken by Americans for the Arts, the nation's leading arts advocacy organization. For more information, go to <http://tinyurl.com/yb2j5pa7>.

**SAY GOODBYE TO SUMMER** – Labor Day is celebrated by most workers in America as the symbolic end of the summer. It is also the start of the back-to-school season. According to the U.S. Census Bureau's 2015 County Business Patterns data, there are many places for back-to-school shopping, including 25,027 shoe stores, 28,910 family clothing stores, 7,885 department stores, 7,185 children and infants clothing stores, 6,475 office supply and stationery stores, and 6,870 book stores.

**NEWS ITEMS WANTED!** – Please send your business news items to Joanne Magley, Volusia County Community Information director, at [jmagley@volusia.org](mailto:jmagley@volusia.org). If you wish to be removed from this weekly broadcast, please let us know.