



March 18, 2019

ONLINE VERSION AT [FLORIDABUSINESS.ORG](http://FLORIDABUSINESS.ORG)

**INTELLECTUAL PROPERTY & BUSINESS LAW BASICS WORKSHOP** – SCORE Volusia/Flagler will present a free business workshop, “Intellectual Property & Business Law Basics - How to Protect Your Business,” from 6 to 8 p.m. Thursday, March 28. Innovators around the world focus on capturing and defending value for their products and services. Increasingly, that value is built on intellectual property. Demand for IP protection is rising as more businesses file for copyright, trademark and patent protection. Moreover, investors and lenders expect a sound IP strategy as part of their financial evaluations. Business owners can benefit from learning how to capture and secure intellectual property. Does your business have information or creative work that should be copyright protected? Do you have trade secrets that have value? Then consider attending this workshop. For details, contact Dorrie Myhre at [dorrie.myhre@score87.org](mailto:dorrie.myhre@score87.org) or 386-255-6889. To register, visit: <https://tinyurl.com/y6sebs9h>.

**AQUACULTURE, ENVIRONMENTAL AND MARINE SCIENCE ACADEMY** – This academy at Atlantic High School provides training crucial to Florida’s unique environment and prepares students to preserve and protect the earth by working in careers related to aquaculture and environmental services. Students are immersed in ecologically significant projects such as water quality testing, marine life sampling and invasive species eradication. Contact Academy Director Jennifer Spain at [Jsspain@volusia.k12.fl.us](mailto:Jsspain@volusia.k12.fl.us). The numerous Volusia County Schools career academy programs provide industry sector focused preparation and student engagement. As the workforce of tomorrow, academy students gain early career knowledge, skill development and workplace exposure. Business owners are encouraged to consider the advantages of participating with career academies.

**U.S. WHOLESALE TRADE RISES** – U.S. wholesalers experienced a 5.9 percent or \$427 million annual increase in sales in 2017. This is according to U.S. Census Bureau estimates from the Annual Wholesale Trade Survey (AWTS) released March 6. This year-over-year increase, from \$7.2 trillion in 2016 to \$7.6 trillion in 2017, is the largest since 2014. Petroleum and petroleum products trade rose 23.4 percent, trade in metals and non-petroleum minerals increased 14.6 percent, and lumber and other construction materials continued to experience growth with an increase of 8.2 percent (on sales of \$194.4 billion) in 2017. The AWTS files provide statistics on sales, e-commerce sales, inventories, purchases and operating expenses. The AWTS has been conducted annually since 1978 and covers approximately 8,500 wholesale businesses. See more at <http://tinyurl.com/yxoouvdn>.

**TECHNOLOGY RECYCLING EVENT** – Mark your calendars for Thursday, April 11. Vann Data will host its free 12th Annual Technology Recycling Event from 10 a.m. to 2 p.m. This recycling drive provides a valuable opportunity for Volusia County residents and businesses to dispose of old computers and electronic equipment and have them handled by a certified e-recycler. The collection event will be held in the Vann Data parking lot, 1801 Dunn Ave., Daytona Beach. Computers, servers, LCD and CRT monitors, printers, phones, office equipment, stereo systems, circuit boards, and many more types of electronics will be accepted – reusable or not. The only item not accepted is televisions. For further details, contact Vann Data at 386-238-1200.

**PLANT PROTECTION ACT** – As reported, the U.S. Department of Agriculture (USDA) is allocating \$7.2 million to Florida as part of its effort to strengthen the nation’s infrastructure for pest detection and surveillance, identification and threat mitigation and to safeguard the U.S. nursery production system. The USDA is providing \$66 million in overall funding this year to support 407 projects in 49 states, Guam, Puerto Rico and the Northern Mariana Islands. The USDA provides this funding under the authority of the Plant Protection Act Section 7721. To learn more, visit <https://tinyurl.com/y2dzq4g2>.

**SITE SELECTION RANKINGS** – Site Selection Magazine, the senior publication in the fields of corporate real estate and economic development, is the official publication of the Industrial Asset Management Council. Site Selection’s yearly analyses are regarded by corporate real estate analysts as the “industry scoreboard,” and the information is circulated to 48,000 subscribers, most of whom are involved in corporate site selection decisions at the CEO/President/COO level. In recently released 2018 rankings, Texas won for having the most qualified projects of any state. Florida ranked No. 10, while Nebraska was recognized as the state with the most qualifying new and expanded facilities per capita. Visit <https://tinyurl.com/y5p2qsfm> for details.

**FLORIDA GREENWAYS AND TRAILS SYSTEM PLAN RELEASED** – The Florida Department of Environmental Protection’s Office of Greenways and Trails has released the Florida Greenways and Trails System 2019-2023 Plan. A vital part of the plan is to establish a stronger relationship with planners, land managers and other stakeholders at all levels, both public and private. They wish to share this plan with others in support of a common vision of creating a strong Florida greenways and trails system. The plan notes that Florida’s outdoor recreation and trails have long been an economic driver, generating \$17.9 billion in wages and 485,000 direct jobs. The plan is available for download at <https://tinyurl.com/y2lusalv>.

**NEWS ITEMS WANTED!** – Please send your business news items to Joanne Magley, Volusia County Community Information director, at [jmagley@volusia.org](mailto:jmagley@volusia.org). If you wish to be removed from this weekly broadcast, please let us know.