



# On the Economic \$cene



A weekly economic development briefing from the Volusia County Department of Economic Development

Dec. 12, 2016

ONLINE VERSION AT FLORIDABUSINESS.ORG

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**UTILITY INDUSTRY TRADE** -- Northwest Lineman College (NLC) reports that 79 percent of their training program graduates are employed in the trade. NLC has revolutionized industry training methodology since 1993. NLC has three 15-week terms per year of its Electrical Lineworker Program, as well as other technically-advanced-power-delivery training programs. Graduate employment opportunities are with several hundred utility companies. Graduates have advanced from linework to rewarding careers in safety and training, engineering, system operation and utility/construction management positions. The electric utility industry offers opportunities for exciting and rewarding long-term careers. NLC's fourth and newest campus is located in Edgewater. For more information about NLC training programs, visit [www.lineman.edu](http://www.lineman.edu)

**FLORIDA ONLINE GLOBAL** -- Enterprise Florida Inc. (EFI) has introduced Florida Online Global to help exporters localize their websites for overseas markets. EFI will offer practical advice in a webinar that focuses on how Florida exporters can leverage their localized websites to build their global brand, engage distributors and generate new leads. The 45-minute webinar is scheduled for 11:30 a.m. Tuesday, Dec. 13. To register, visit <http://info.ibt.onl/webinar-florida-online-global>.

**DIGITAL BUSINESS TRADE SHOW** -- The CeBIT trade show will be held March 20-24, 2017 in Hannover, Germany. CeBIT offers a unique opportunity to showcase your company at the world's most exciting platform for technology sales, IT marketing and networking. CeBIT is the No. 1 global event for digital business, featuring the latest trends for all sectors of the IT industry. More than 3,300 exhibitors from more than 70 countries participated at CeBIT 2016, with trade professionals accounting for over 90 percent, and resulting in deals worth some 25 billion euros. To learn more, contact Virgil Kimball at [386-248-8048](tel:386-248-8048).

**SENIORPRENEURS** -- Florida seniors are starting more encore careers as entrepreneurs than they were two decades ago. In fact, the Urban Land Institute reports that those age 55 and up were responsible for starting a quarter of new businesses in 2012, a notable 11 percent jump from 1996. By 2040, Florida's older population is expected to almost double from that of 2010, and residents aged 60 and up will account for 57 percent of the state's population growth.

**HOW TO START YOUR OWN BUSINESS** -- SCORE will present a FREE workshop titled "How To Start Your Own Business in Florida" from 6 to 8 p.m. Thursday, Jan. 12 at the Daytona State College campus, Daytona Beach. Reservations are required and can be made online at [www.score87.org](http://www.score87.org) or by calling 386-255-6889.

**CHARITABLE GIVING RANKING** -- According to a recent study by WalletHub, Florida ranked 44 out of 50 in charitable giving. The study looked at 13 different metrics including the income percentage donated as well as what percentage of the state's homeless population was sheltered. It also looked at how much time people volunteered, and Florida ranked last for its charity volunteer rate. Utah came in number one for volunteering and charitable giving.

**AMERICAN PRODUCTION AND INVENTORY CONTROL CENTER SOCIETY** -- Supply chains help fuel successful business operations. APICS is the professional association for supply chain management and a leading provider of research, education and professional certification programs. The APICS Mid-Florida Chapter meets in Orlando on the second Tuesday of every month. For information on upcoming APICS events including the 2017 CPIM education schedule, visit [www.apicsorlando.com](http://www.apicsorlando.com).

**CHRISTMAS BY THE NUMBERS** -- Each Christmas, Americans buy 25-30 million real trees, 8-12 million artificial trees and send 1.5 billion Christmas cards. Roughly 30 percent of the population visit a post office during the holidays and more than 1.3 billion winter holiday stamps are purchased. The number of future Christmas trees growing on U.S. farms is 350,000,000. Christmas trees are grown in all 50 states but the top six producers are Washington, Oregon, Wisconsin, Michigan, Pennsylvania and North Carolina. For more information visit <http://tinyurl.com/zmccek3>.

**NEWS ITEMS WANTED!** -- Please send your business news items to Joanne Magley, Volusia County Community Information Director, at [imagley@volusia.org](mailto:imagley@volusia.org). If you wish to be removed from this weekly broadcast, please let us know.



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# **Make it Volusia**

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