



March 25, 2019

ONLINE VERSION AT FLORIDABUSINESS.ORG

PUBLIC MEETING – Volusia County will host a public meeting from 2:30 to 4:30 p.m. Friday, April 12, in the Dennis R. McGee Room on the second floor of Daytona Beach International Airport. Staff will share the findings of a consultant-led study designed to create an Industry Supplier and Demand Characterization Report that profiles commercial space industry suppliers and service providers and aims to characterize goods and service demands generated by commercial space companies locating near or aboard the Cape Canaveral Spaceport. The study is being funded by a Community Planning Technical Assistance grant from the Florida Department of Economic Opportunity.

DAYTONA STATE COLLEGE SPRING JOB FAIR – All job seekers are welcome to attend the Daytona State College (DSC) Spring Job Fair from 11 a.m. to 2 p.m. Wednesday, March 27, in the Lemerand Center at the Daytona Beach Campus, 1200 W. International Speedway Blvd., Building 310 (the gym). One hundred employers are participating including Brown & Brown, Concierge Care, Florida Health Care Plans, Halifax Health, International Speedway Corporation, Pall Corporation, Sherwin-Williams, U.S. Foods, Sykes, Walgreens and others representing a range of industries. For more information on the job fair or DSC's Career Services, contact CareerServices@DaytonaState.edu or call 386-506-3073. For a participating business list, go to <https://tinyurl.com/y2zr5jbv>.

SCALE YOUR BUSINESS THROUGH OUTSOURCING – SCORE will host a live webinar at 1 p.m. Thursday, April 4, on scaling your business through outsourcing. Are you like most business owners – busy with busy work, juggling too many jobs, wearing too many hats? How can you grow if you barely have time to run your business? Join this session for answers as Tammy Durden, president and founder of Tammy's Office Solutions, helps you determine what business tasks you can delegate to an outside source and how to manage these workers effectively. To register, go to <https://tinyurl.com/y3typgw7>.

L. GALE LEMERAND ENTREPRENEURIAL SPEAKER SERIES – The Small Business Development Center at Daytona State College (DSC) is pleased to announce that Charles Clark will be the next featured presenter in the L. Gale Lemerand Entrepreneurial Speaker Series. It will be held from 9:30 to 10:30 a.m. Wednesday, March 27, at the DSC Hosseini Center, Building 1200. Clark is a world-class athlete, international keynote speaker, writer, business coach, entrepreneur, and CEO of Charles Clark International.

2019 FLORIDA COMPANIES TO WATCH AWARDS – Applications are open for the ninth annual GrowFL Florida Companies to Watch® awards program. The program honors 50 select second-stage companies from throughout the state for developing valuable products and services, creating quality jobs, enriching communities, and creating new industries. Eligible applicants must be privately held, second-stage commercial enterprises. Qualifying companies must also be headquartered in Florida, employ between 6 and 150 employees, and earn between \$750,000 and \$100 million in annual revenue. Applications are open through May 3. Qualifying Volusia County companies are encouraged to apply. For information and local assistance, contact Virgil Kimball at 386-248-8048 or vkimball@volusia.org.

COMMUNICATION ACADEMY – The academy at DeLand High School provides students with rigorous, hands-on experiences to prepare them for careers in the information technology industry. Students are engaged in comprehensive, real world projects through digital design, digital video production or journalism program pathways. They have opportunities to participate in program-specific internships and are provided with industry certification opportunities. For information, contact Academy Directors Vickie Perri at vperri@volusia.k12.fl.us or April Sniffen at alsniffe@volusia.k12.fl.us.

GDP COMPARISONS – As reported by Howmuch.net, the largest state in the U.S. by GDP is California, which has a \$2.97 trillion economy. This makes California not only comparable to Britain, whose GDP came in at \$2.81 trillion, but would also make California the fifth largest economy in the world if it were its own foreign nation. The GDP of Texas is the second largest in the U.S. at \$1.78 trillion, while Canada's follows close behind at \$1.73 trillion. Florida's GDP is the fourth largest at \$1.04 trillion, which exceeds that of Mexico at \$1.02 trillion. Howmuch.net provides visualizations about money and offers in-depth cost guides and tools.

ATLANTA FED NOTES TIGHTENING LABOR CONDITIONS IN SOUTHEAST – Some small businesses are reporting particular challenges competing with larger companies for a dwindling pool of available workers. This according to the Atlanta Federal Reserve Bank's latest southeast region Beige Book release, or regional economic conditions summary, for January. Businesses continued to report pressure to increase wages for low-skill, hourly jobs, notably in the hospitality and retail industries. The release also noted that national statistics showed growing numbers of Americans are switching jobs. In that context, the Beige Book's information, gathered from construction, manufacturing, and health services industry contacts, indicate overstaffing is occurring for certain jobs to prepare for anticipated growth, figuring it will be difficult to find people in the coming months. For details, visit <https://tinyurl.com/y2tggy4d>.

NEWS ITEMS WANTED! – Please send your business news items to Joanne Magley, Volusia County Community Information director, at imagley@volusia.org. If you wish to be removed from this weekly broadcast, please let us know.