



May 21, 2018

ONLINE VERSION AT FLORIDABUSINESS.ORG

BUSINESS CONTINUITY PLANNING WORKSHOP FOR LOCAL BUSINESSES – The Volusia County Economic Development Division and the Volusia Chamber Alliance have collaborated to offer a free, two-hour workshop on business planning essentials for before, during, and after a disaster. Participants will also gain a better understanding of available planning tools and resources. The workshops, funded by U.S. Economic Development Administration, will be held at 8 a.m. and 3 p.m. May 22 in the Dennis R. McGee Room at the Daytona Beach International Airport, and also at 8 a.m. on May 23 in the Orange City Council Chambers, 201 North Holly Ave., Orange City. A representative from the International Economic Development Administration will lead the workshops and be available for one-on-one business-owner meetings on a pre-scheduled basis. Contact your local chamber of commerce to arrange one-on-one meetings. Visit www.volusiachamberalliance.com for more information and to register.

PREPARE YOUR BUSINESS FOR HURRICANE SEASON – The Atlantic hurricane season begins June 1, and now is the best time for businesses and their employees to prepare. Business owners are encouraged to develop a business continuity plan before the season starts. The U.S. Small Business Administration has resources for developing plans that can help protect employees, lessen a disaster's financial impact, and reopen businesses quickly. For more information, visit <https://tinyurl.com/mv3xt37>.

VETERANS HIRING INITIATIVE – CareerSource Flagler/Volusia will hold a veterans hiring event and readiness workshop from 8:30 a.m. to 4 p.m. Wednesday, June 6, at the CareerSource office, 359 Bill France Blvd., Daytona Beach. Employers that are hiring will be onsite. For information and registration, email vetservices@careersourcefv.com or go to www.careersourcefv.com/veteran-hiring-initiative.

ACADEMY OF UNIFIED ARTS – This academy at Mainland High School prepares students for careers in the performing and visual arts. The goal is to develop and refine natural student talent and interest in areas such as the visual arts (ceramics, sculpting, drawing, painting) and the performing arts (band, chorus, dance, drama, musical theater, orchestra, music theory). In addition, students are able to learn about the business and supportive aspects of arts careers. The academy also prepares students for multiple advanced placement courses within the field. For program details, visit www.mainlandhighschool.org.

COMPLETE QUICKBOOKS 2018 COURSE IN FIVE NIGHTS – Hosted by the Small Business Development Center at Daytona State College, this course will provide students information to set up a company; work with forms, inventory and invoices; customize forms; process payments; reconcile bank accounts; create reports and graphs; and track and pay sales tax, payroll and job costing. Students will work on examples with a QuickBooks 2018 instructor and receive a workbook, a QuickBooks trial and a completion certificate. The fee is \$99 for Volusia County business owners and residents. It will be held from 6 to 9 p.m. Thursdays, May 24 to June 21, at Daytona State College, Building 150, Room 312, 1200 W. International Speedway Blvd., Daytona Beach. To register, call [386-506-4723](tel:386-506-4723).

GRANT PROGRAMS – The Florida Communities Trust assists communities in protecting important natural resources and preserving Florida's traditional working waterfronts through the competitive criteria in the Parks and Open Space Florida Forever Grant Program and the Stan Mayfield Working Waterfronts Florida Forever Grant Program. The creation of the Stan Mayfield Working Waterfronts Florida Forever grant program by the 2008 Florida Legislature acknowledges the importance of the traditional seafood harvesting and aquaculture industries. These land acquisition grant programs provide funding to local governments and nonprofit organizations to acquire land for open space and projects supporting and aquaculture industries. To learn more, visit <https://tinyurl.com/yarzpqkf>.

CONSUMER SENTIMENT – Florida consumer sentiment increased six-tenths of a point in April to 98.1 from a revised figure of 97.5 in March, according to the University of Florida's Bureau of Economic and Business Research (BEBR). Perceptions of personal financial situations now compared with a year ago rose 5.5 points from 91 to 96.5. Among the five components that make up the index, three increased and two decreased. The index used by UF researchers is benchmarked to 1966, which means a value of 100 represents the same level of confidence for that year. The lowest index possible is a 2; the highest is 150. You can access the BEBR release at <https://www.bebr.ufl.edu/csi-data>.

SMALL BUSINESS AND AMAZON – Amazon has revealed the Top 10 Most Entrepreneurial States with the most small-and medium-sized businesses per capita selling on Amazon. Millions of small- and medium-sized businesses worldwide sell their products through Amazon to reach new customers around the world. Small- and medium-sized businesses selling on Amazon come from every state in the U.S. and more than 130 countries. Hundreds of thousands of businesses are in 10 U.S. states, with Utah ranked No. 1 and Florida ranked No. 7. To learn more about small- and medium-sized businesses selling on Amazon, visit <https://tinyurl.com/yavc682u>.

NEWS ITEMS WANTED! – Please send your business news items to Joanne Magley, Volusia County Community Information director, at jmagley@volusia.org. If you wish to be removed from this weekly broadcast, please let us know.