



August 6, 2018

ONLINE VERSION AT FLORIDABUSINESS.ORG

QUARTERLY ECONOMIC BRIEFING COMING AUG. 10 – Don't miss the next quarterly economic development briefing from the Volusia County Economic Development Division. It will take place at 7:45 a.m. Friday, Aug. 10, in the Dennis R. McGee Room at Daytona Beach International Airport. For more information, call 386-248-8048.

ACADEMY OF HOSPITALITY AND CULINARY ARTS – The academy at Mainland High School is designed to prepare students in the hospitality and tourism career cluster. The curriculum is sponsored by the National Restaurant Association Education Foundation. The divisions offered in this academy are culinary arts and lodging/tourism. Students gain hands-on experience in venue operation, culinary operation, entertainment management and lodging. For more information, contact Suzanne Gibson at sgibson@volusia.k12.fl.us.

MEGA JOB FAIR 2018 – Don't miss this opportunity to meet and interview with the top hiring companies in Volusia and Flagler counties. The Daytona Beach News-Journal's Mega Job Fair will connect you with businesses and offer on-site interviews. Admission is free. The event will be held from 11 a.m. to 3 p.m. Wednesday, Aug. 8, at the Plaza Resort & Spa, 600 N. Atlantic Ave., Daytona Beach. For more information and registration, call 386-681-2365 or visit <https://tinyurl.com/y9cdtwg4>.

VMA PRESENTS INVENTORY & PRODUCTION COSTS SEMINAR – The VMA Finance Accounting Division is taking a deep dive into manufacturing finances and presenting a two-day seminar series on inventory costing and the impact on the Profit and Loss Statement. This program will help production managers and other personnel involved in managing production obtain a more comprehensive understanding of inventory costs, costs that production can and can't control, effects on cash management, and working capital. The speaker will be Mike Sibley, CPA, a partner with James Moore CPAs. The seminar will be held from 7:30 to 10 a.m. Fridays, Aug. 10 and 17, at Embry Riddle-Aeronautical University. The Aug. 10 seminar will be at the College of Business, Room 119; and the Aug. 17 session will be in the Willie Miller Instructional Building, Room IC201. RSVP by noon Monday, Aug. 7. To register, go to <https://tinyurl.com/ydyq5qrh>.

2018 FLORIDA MILITARY-FRIENDLY GUIDE – The 2018 Florida Military-Friendly Guide, created by the Florida Defense Support Task Force, offers a summary of Florida's laws, programs and services benefiting military service members and their families. It also highlights Florida's low tax and financial advantages, educational benefits, professional licensure opportunities and fee waivers for service men, women and their families stationed in Florida. A digital copy of the Florida Military-Friendly Guide is available at <https://tinyurl.com/yd84k8ka>.

E-COMMERCE WEBINAR – The U.S. Commercial Service believes that understanding e-commerce opportunities is key for American exporters navigating the challenges of the Russian market. This webinar, designed to introduce U.S. manufacturers to the basics of selling consumer goods to Russia via the internet, will use an interview panel of e-commerce experts who are active and successful in the Russian e-commerce. Topics will include legal issues, logistical obstacles and opportunities, marketing strategies, and tips to operate online stores (domestic and international) in Russia. The webinar is scheduled for 12:30 p.m. Wednesday, Aug. 22. The cost is \$25, and the registration deadline is Aug. 20. To learn more, send an email to anastasia.mukherjee@trade.gov.

CONSTRUCTION EDUCATORS ARE EXCITED ABOUT MILLENNIALS – According to construction industry news site www.constructiondive.com, millennials are eager about the opportunities construction careers present despite the well-known physical and mental demands of construction job sites, budgets and tight timelines. This is contrary to the derogatory criticisms by some that millennials are supposedly composed of individuals who overestimate their own uniqueness. The National Student Clearinghouse Research Center recently found significant enrollment increases in undergraduate majors in both construction industry trade and management track programs. Drawn by increasingly attractive wages and a booming construction economy, students are showing drive and commitment. For more on this, visit <https://tinyurl.com/y89q4s53>.

ENTERPRISE FLORIDA TRADE SEMINARS – Enterprise Florida will present a series of trade seminars to help Florida small- and medium-sized businesses learn about doing business in the Dominican Republic, which holds vast opportunities for Florida companies focused on the Caribbean market. Florida exported approximately \$3 billion in merchandise to the Dominican Republic in 2017. The next seminar will from 2:30 to 4:30 p.m. Thursday, Aug. 16, at Enterprise Florida, Orlando. For more information and to reserve your spot for a seminar, contact Alejandra Henao at [305-808-3670](tel:305-808-3670) or ahenao@enterpriseflorida.com.

NEWS ITEMS WANTED! – Please send your business news items to Joanne Magley, Volusia County Community Information director, at jmagley@volusia.org. If you wish to be removed from this weekly broadcast, please let us know.