



February 4, 2019

ONLINE VERSION AT FLORIDABUSINESS.ORG

VOLUSIA COUNTY QUARTERLY ECONOMIC BRIEFING – The next quarterly economic development briefing from the Volusia County Economic Development Division will be held at 7:45 a.m. Friday, Feb. 8, in the Dennis R. McGee Room at Daytona Beach International Airport. The featured speaker will be nationally recognized economist Sean Snaith, Ph.D., director of the University of Central Florida's Institute for Economic Competitiveness. For more information, call 386-248-8048.

DAYTONA STATE COLLEGE SPRING JOB FAIR – Employers from a variety of industries will be on hand seeking to fill positions from 9 a.m. to noon Tuesday, Feb. 5, when Daytona State College's DeLand Campus hosts a spring job fair. The fair will be held at the DeLand Campus at 1155 County Road 4139, Building 6C, Room 135. Participating employers include Centra Care, Daytona Beverages, Halifax Health, Heartland Dental, J&P Cycles, National Broadband, Senior Helpers, Sherwin-Williams, Spherion Staffing, Sykes, US Foods, VITAS Healthcare, Volusia County Schools, Waffle House, Walgreens and others representing a range of industries. The job fair is free and open to the public, and all are welcome. Applicants are encouraged to dress professionally and bring their resumes. For details, go to <https://tinyurl.com/y9p3n87m>.

WORKSHOP ON MAXIMIZING YOUR MOBILE DEVICES – Businesses looking to build competitive advantage are maximizing the use of mobile technology to not only enhance individual productivity but to seamlessly capture, organize and disseminate information as well. To help area companies build their mobile-tech capability, the Center for Business and Industry at Daytona State College is offering the next class in its 2019 Technology Series: "Maximizing Your Mobile Devices" from 8:30 a.m. to 12:30 p.m. Tuesday, Feb. 12. Attendees will learn to use apps for mobile scanning, sharing and data capture, project management, team communication and more. Register for this productivity-building class by contacting Joanne Parker at 386-506-4224 or Joanne.Parker@DaytonaState.edu.

HOW TO EXPORT MEDICAL DEVICES TO THE WORLD – The Central Florida International Trade Office will present a panel of medical device experts on growing your medical device manufacturing business through exporting from 9 to 11 a.m. Wednesday, Feb. 13. The panel will include Nancy Simmons, CEO of Medi-Pro Industries; Hassan Soltani, CEO of Alicia Diagnostics; and industry consultant Frank Altmeyer. This free event will be held at the National Entrepreneur Center, 3201 E. Colonial Drive, Orlando. Come and meet the panel and learn how to diversify your markets and grow your business by taking advantage of Central Florida's reputation for innovative medical devices. To register, go to www.cfito.org/events.

ACADEMY OF SCIENTIFIC INQUIRY AND MEDICINE – The academy at Mainland High School is designed for students with career interests in medical, environment and research fields. The academy divisions include human and life sciences, environmental sciences and biomedical technology. The environmental sciences division has course study in natural resources, veterinary sciences and aquaculture. By design, the biotechnology division requires completion of college level courses and the rigors of high level sciences and mathematics. Please contact Dan Lundy at djlundy@volusia.k12.fl.us for further details. The numerous Volusia County Schools career academy programs provide industry sector focused preparation and student engagement. As the workforce of tomorrow, academy students gain early career knowledge, skill development and workplace exposure. Business owners are encouraged to consider the significant advantages of participating with career academies.

ENTERPRISE FLORIDA'S EXPORT SALES MISSION TO VIETNAM – Trade between the U.S. and Vietnam is steadily increasing. Enterprise Florida will lead a business delegation of Florida manufacturers and services providers to facilitate business cooperation between the Florida delegates and their counterparts in Vietnam. The Export Sales Mission to Ho Chi Minh City and Hanoi will take place from May 31 through June 8. Enterprise Florida is collaborating with the U.S. Commercial Service in Ho Chi Minh City and Hanoi to coordinate the mission and facilitate meetings. Mission participants will benefit from networking events and meeting contacts outside of scheduled appointments. Florida companies are invited to join the mission and participate in the Gold Key program. This program offers an excellent way to meet with potential business partners and build much-needed contacts. For more information, contact Virgil Kimball at vkimball@volusia.org or 386-248-8048. For more information, including the mission itinerary, go to <https://tinyurl.com/y8udm3xl>.

MARKET REPORT – The Institute for Supply Management's non-manufacturing index fell from 60.7 in November to 57.6 in December. Any number above 50 is still in expansion territory, while a reading below 50 is considered contractionary. The NFIB Small Business Optimism Index also contracted, but only slightly – from 104.8 to 104.4. The Job Openings and Labor Turnover Survey revealed 6.888 million job openings in November, down from 7.131 million in the prior month. Both initial and continuing unemployment claims decreased from the prior week, signaling continued strength in the labor market. In addition, the Consumer Price Index was in line with expectations, decreasing by 0.1 percent in December.

NEWS ITEMS WANTED! – Please send your business news items to Joanne Magley, Volusia County Community Information director, at jmagley@volusia.org. If you wish to be removed from this weekly broadcast, please let us know.