



On the Economic Scene Make it Volusia

A weekly economic development briefing from the Volusia County Division of Economic Development

January 29, 2018

ONLINE VERSION AT FLORIDABUSINESS.ORG

ACADEMY OF SCIENTIFIC INQUIRY AND MEDICINE – The academy at Mainland High School is designed for students with career interests in medical, environmental and research fields. The divisions of study include human and life sciences, environmental sciences and biomedical technology. The environmental sciences division has course study in natural resources, veterinary sciences and aquaculture. By design, the biotechnology division requires completion of college level courses and the rigors of high level sciences and mathematics. Contact Academy Director Suzanne Gibson at 386-258-4665.

DEVELOP YOUR FINANCIAL SKILLS INTO A POWERFUL ASSET FOR YOUR BUSINESS – The Volusia's Best Program at Daytona State College will present an important business seminar in February and March: Develop Your Financial Skills into a Powerful Asset for Your Business. This course will help you understand the dollars-and-cents-language of business financials and how to leverage them to maximize your potential. Executive adviser and trainer Jeff Badovick has been the founder and CEO of several successful ventures and raised more than \$25 million in capital throughout his career. The course will cover key topics including the workings of finance and accounting, financial planning, funding, leveraging working capital, and risk assessment. The course will take place from 8 to 11 a.m. Thursdays, Feb. 8 and 22 and March 1 and 8, at Daytona State College, 1200 W. International Speedway Blvd., Building 150, Room 305, Daytona Beach. The fee is \$95. Reservations are required; contact Tracy Martin at 386-506-4723 or Tracy.Martin@DaytonaState.edu.

EXPORT MISSION TO CHINA – Enterprise Florida Inc. (EFI) will lead an Export Sales Mission to Hong Kong and Guangzhou, China, from June 1 to 9, 2018. U.S. goods exported to China in 2015 were \$116.2 billion, and U.S. exports of services to China were an estimated \$42.5 billion in 2014 (latest data available). As a result of China's increasing domestic consumption and growing middle class, significant market potential exists for Florida companies focused on collaboration and mutual benefit, especially in sectors such as energy efficiency, clean technology, health care and e-commerce. Hong Kong is a free port that does not levy a customs tariff. EFI believes Hong Kong's strong rule of law and respect for property rights make it a strategic platform for U.S. companies, especially small- and medium-sized firms, seeking to do business in Asia. For more information, contact Virgil Kimball at [386-248-8048](tel:386-248-8048) or Vkimball@volusia.org.

HIRING HEROES JOB FAIR – CareerSource Flagler Volusia will host a West Volusia "Hiring Heroes" Veterans Job Fair on Thursday, Feb. 22, at the American Legion Post 6, 1087 Biscayne Blvd., DeLand. Hours will be 10 a.m. to 2 p.m. for veterans and eligible spouses; the job fair will be open to everyone from noon to 2 p.m. Resume assistance is available until Feb. 20 by emailing rebeccawellence@careersourcefv.com. To preregister for this hiring event, send an e-mail to vetservices@careersourcefv.com.

VOLUSIA COUNTY EMERGENCY MANAGEMENT TRAININGS – A number of 2018 emergency management training classes have been scheduled at the Volusia County Emergency Operations Center (EOC). Registration can be made through the Florida Division of Emergency Management training website, SERT TRAC, at <https://trac.floridadisaster.org/trac/trainingcalendar.aspx>. Enter Volusia County in the search criteria to see the classes offered at the Volusia County EOC in Daytona Beach. Please consider registering now as space is limited.

LEAVE-BASED DONATION PROGRAM – The Internal Revenue Service has announced it will grant favorable tax treatment to qualifying "leave-based donation programs" benefiting victims of Hurricanes Harvey, Irma and Maria. Under these programs, employees may forgo their vacation, sick or personal leave in exchange for cash payments the employer makes before Jan. 1, 2019, to charitable organizations providing relief for the victims of these disasters. Under this special relief, the donated leave will not be included in the income or wages of the employees. Employers will be permitted to deduct the cash payments as business expenses. Details of this relief are in Notice 2017-48, posted on IRS.gov.

HOW TO START A BUSINESS IN FLORIDA – Starting a business has many requirements. This course has been prepared to assist and provide current and future entrepreneurs with the knowledge and understanding of the process to have a business in Florida. This SCORE workshop will be held from 6 to 8 p.m. Thursday, Feb. 8, at Daytona State College, UCF Building 150, Room 100, Daytona Beach. To register, email info@score87.org or call 386-255-6889.

CORRECTIONS CAREER FAIR – Volusia County's Division of Corrections is looking for men and women to apply for positions as corrections officers. Meet with staff, tour the jail, and learn about job benefits and responsibilities. The career fair is at 8 a.m. Saturday, Feb. 3, at the Volusia County Branch Jail, 1300 Red John Drive, Daytona Beach. Learn more at www.volusia.org/corrections.

NEWS ITEMS WANTED! – Please send your business news items to Joanne Magley, Volusia County Community Information director, at jmagley@volusia.org. If you wish to be removed from this weekly broadcast, please let us know.