



November 5, 2018

ONLINE VERSION AT [FLORIDABUSINESS.ORG](http://FLORIDABUSINESS.ORG)

**ARE YOU READY TO GO GLOBAL?** – This free SCORE workshop will cover how U.S. Customs and Border Protection has implemented a comprehensive, multi-layered cargo security strategy to enhance national security while protecting the nation's economic vitality. Attendees will learn about the services and resources available to help guide them and their businesses through this highly complex process. The workshop will be held from 6 to 8 p.m. Thursday, Nov. 15, at Daytona State College's Daytona Beach campus, UCF Building 150, Room 100. For more information, call 386-255-6889. Register through <https://volusiaflagler.score.org>.

**HIGH SCHOOL TOURS** – Today's students are tomorrow's workforce! High school community tours are underway and will run through Nov. 27. Volusia County Schools Community Tours are designed for parents, business partners and community leaders to assist them in learning about the education of our future business and industry leaders. See firsthand how Career and Technical Education Programs and Career Academies engage students through 21st century learning and real-world experiences. RSVPs are required in advance for security purposes. Go to <https://tinyurl.com/y9hzk26j> for additional information including tour dates, times, information on how to RSVP.

**TAX REFORM UPDATE FOR MANUFACTURERS** – The VMA Finance Accounting Division will present a workshop titled "Tax Reform Update: What's In It for Manufacturers?" from 7:45 to 10 a.m. Thursday, Nov. 15, at the LPGA Clubhouse, 1000 Champions Drive, Daytona Beach. The Tax Cut and Jobs Act impacts nearly every business and individual in America. This program is designed to help manufacturers better understand the impact of the new law on their business. Discussion will include program changes and updates since January. The cost is \$45. To register, visit <https://tinyurl.com/yck3s7mv>.

**GREEN BUILDING WORKSHOP** – Building, buying, owning or renting? Think green! Green, or sustainable, buildings reduce the impact we have on our natural environment. Whether building or retrofitting a home or commercial property, green buildings conserve water and energy, reduce waste, and use building materials that are healthier for the occupants. The return on investing in green building includes reducing your operation, utilities and maintenance costs. Join presenters as they explain green building practices, costs and benefits. Learn how green building relates to low-impact development and resiliency. The workshop will be held from 6:30 to 8 p.m. Wednesday, Nov. 14, at Lyonia Environmental Center, 2150 Eustace Ave., Deltona. For details, visit [www.greenvolusia.org](http://www.greenvolusia.org) or call 386-736-5927.

**UPDATED VOLUSIA COUNTY ECONOMIC DATA** – Third-quarter 2018 updates to Volusia County economic data will be available on the county's Economic Development Division website Nov. 7. See the latest countywide information about employment, wages, home values, new construction, GDP, exports and more by visiting <http://www.floridabusiness.org/data/demographics.stml>.

**JAXPORT's WORLDWIDE SCOPE** – The American Journal of Transportation has reported that the Jacksonville Port Authority (JAXPORT) recently welcomed the ZIM Integrated Shipping Services Ltd. (ZIM) 10,070-TEU (container) Tianjin vessel on its maiden call to the port's Blount Island Marine Terminal. JAXPORT offers worldwide cargo service from more than 40 ocean carriers, and 10 of the world's top 11 global carriers offer service through the port. Jacksonville is Florida's No. 1 container port complex by volume offering worldwide cargo service aboard the world's major shipping alliances with direct service to Asia, Europe, Africa, South America, the Caribbean and other key markets. The deepening of Jacksonville's shipping channel to 47 feet to accommodate even more cargo aboard the largest ships calling on the U.S. East Coast is well underway. The U.S. Army Corps of Engineers recently awarded the contract for the second phase of the project as contractors continue to make progress on phase one.

**SPACE X** – As reported by Ars Technica, SpaceX has reused its Falcon 9 rocket 16 times, but the company has never flown a single first stage more than twice. However, in May of this year SpaceX debuted a newer version of its Falcon 9 rocket, dubbed Block 5, specifically optimized for reusability across multiple flights. SpaceX intends to reuse a Falcon 9 rocket for the third time to launch a ride-share mission of dozens of small satellites for Spaceflight. This Spaceflight SSO-A mission has a launch date of Nov. 19, one of five more Falcon 9 launches planned for the rest of 2018. Space Exploration Technologies Corp. is a private company founded in 2002 by Elon Musk.

**BREAKFAST ON THE GO** – National fast food chains, already duking it out for lunch and dinner, now want a chunk of those breakfast dollars. U.S. fast-food restaurants had close to 41.2 billion visits in the 52 weeks ending in August, including more than 7.3 billion for breakfast. Those numbers are from up from more than 38.9 billion – almost 6 billion of them breakfast – during the same period in 2009. According to Technomic, breakfast on the go is now a given for those coveted young customers ages 18 to 34 as 33 percent of them eat their weekday breakfast en route to another location.



# On the Economic \$cene



# Make it Volusia

A weekly economic development briefing from the Volusia County Division of Economic Development

**NEWS ITEMS WANTED!** – Please send your business news items to Joanne Magley, Volusia County Community Information director, at [jmagley@volusia.org](mailto:jmagley@volusia.org). If you wish to be removed from this weekly broadcast, please let us know.