



October 15, 2018

ONLINE VERSION AT FLORIDABUSINESS.ORG

JOB FAIR! – The City of Daytona Beach is hosting a job fair from 4 to 7 p.m. Thursday, Oct. 18, at the Midtown Cultural and Educational Community Center, 925 George W. Engram Blvd., Daytona Beach. For more information and to sign up, contact Betty Goodman at 386-671-8203 or goodmanbetty@codb.us or Charles Bryant at 386-671-8185 or bryantcharles@codb.us.

INTERGENERATIONAL COMMUNICATION IN BUSINESS – SCORE will present an important seminar titled “Generation Everyone! – The Roles We Play in Intergenerational Engagement and Why it Matters.” For the first time in history, five unique generations are active in the workforce and marketplace. Effective communication is now more important than ever. Learning to speak the language of your customers and co-workers translates into more sales, productivity and harmony in the workplace, leading to less employee turnover, lower risk, higher profits and a more collaborative environment for everyone. This free workshop is scheduled from 6 to 8 p.m. Thursday, Nov. 8, at Daytona State College, UCF Building 150, Daytona Beach. Register at <https://tinyurl.com/y76e6m8> or call 386-255-6889.

FLORIDA SEPTIC SYSTEM IMPROVEMENT PROGRAM – The Florida Department of Environmental Protection (FDEP) is offering as much as \$10,000 per system to offset the cost of installing septic-tank systems that significantly reduce the amount of nitrogen pollution they discharge. The program offers subsidies in designated areas within the county that are identified and delineated by FDEP as priority focus areas (PFAs). The subsidies, which must be pre-approved by FDEP before work begins, are available for payment directly to septic system installers and licensed plumbers retained by homeowners to update existing systems. An application must be submitted to SepticProgram@FloridaDEP.gov or by mail to the Department of Environmental Protection, Division of Water Restoration Assistance, Water and Springs Restoration Program, 3900 Commonwealth Blvd., MS 3602, Tallahassee, FL 32399. Program details are available at <https://tinyurl.com/ybcmk2fp>.

BIKETOBERFEST 2018 – The 26th anniversary of Biketoberfest® takes place Oct. 18-21. This annual Daytona Beach motorcycle rally draws more than 100,000 visitors. Bikers, motorcycle enthusiasts and travel seekers will enjoy beautiful fall weather, live music and watching the pros compete in Daytona International Speedway's motorcycle races. Each year, the Biketoberfest® committee and their sponsors work hard behind the scenes to attract the very best vendors with the latest motorcycle models, parts and accessories.

REPORTS ON U.S. MANUFACTURING INDEX – The Institute for Supply Management's (ISM) Manufacturing Index in September recorded a reading of 59.8, still in expansion territory, but lower than August's 61.3. The ISM Services Index surprised to the upside, with a 61.6 reading, well above the previous month's 58.5 mark. Initial and continuing unemployment claims continued to fall, as the unemployment rate dropped from 3.9 percent to 3.7 percent, a level not seen since 1969.

SUPPLY CHAIN INDUSTRY REVIEWING BLOCKCHAIN TECHNOLOGY – MHI.org, a material handling, logistics and supply chain industry association, recently reported on the industry's consideration of the digital financial transaction ledger technology known as blockchain. Blockchain is sometimes described as a decentralized and distributed digital ledger to record transactions across many computers so the record cannot be altered retroactively without the alteration of all subsequent "blocks" and the collusion of the network. Blockchain technology is still in its infancy; however, it could benefit the supply chain industry in four main ways: freeing up capital through the immediate settlement of transactions, lowering transaction costs by eliminating intermediaries, speeding up business processes, and providing an enhanced level of data security. For more on this, go to <https://tinyurl.com/ycret2cr>.

PERSONAL CONSUMPTION EXPENDITURES BY STATE, 2017 – State personal consumption expenditures (PCE) increased an average of 4.3 percent in 2017, an acceleration from the 3.8 percent increase in 2016. This according to recently released data from the U. S. Bureau of Economic Analysis. In 2017, expenditure growth in health care, housing and utilities were the leading contributors to national PCE growth. These categories grew 4.6 percent and 4.0 percent respectively. Gasoline and other energy goods expenditures increased an average 11.7 percent. It was the first year-over-year increase since 2012. To access the full report, visit <https://tinyurl.com/y8nbulr3>.

2018 FALL WATER SYMPOSIUM – The Volusia Water Alliance will present “The State of Our Water,” short presentations on the problems and possible solutions by leaders and experts, from 9 a.m. to 4 p.m. Friday, Oct. 26, at the Wayne G. Sanborn Center, DeLand. There is no easy solution, but the best minds in the business are coming together to work on it. Dr. Jason Evans will deliver the keynote speech on “Reclaiming the Future: Science, Engagement and Hope in Our State of Watery Peril.” Dr. Evans is faculty director of the Institute for Water & Environmental Resilience and associate professor of environmental science and studies at Stetson University. The symposium will also feature a screening of Schoolyard Films’ “Clear Water, Clean Water: Exploring the Floridian Aquifer.” Admission is free, and there is an optional catered lunch. Register online at <https://tinyurl.com/yc434r63>.

NEWS ITEMS WANTED! – Please send your business news items to Joanne Magley, Volusia County Community Information director, at jmagley@volusia.org. If you wish to be removed from this weekly broadcast, please let us know.