

The City of Ormond Beach

35.71 square miles

Significant statistics**

	2000	2008	2013
population	36,301	41,000	44,034
households	15,629	17,624	18,974
families	10,533	11,543	12,193
average household size	2.27	2.28	2.28
owner-occupied households	12,764	14,531	15,502
renter-occupied households	2,865	3,092	3,473
median age	47.6	49.9	51.6
marketplace population*	415,911	517,934	594,471

Projected 2008-2013 growth rate

	area	national
population	1.44%	1.23%
households	1.49%	1.26%
families	1.1%	1.05%
owner households	1.3%	1.07%
median households income	1.61%	3.19%

Median household income: \$54,447 (2008 estimate)

Average home value: \$269,627 (2008 estimate)

Florida price level index: 94.74 (2007)

Hospitals:

Halifax Medical Center
Florida Hospital-Ormond Memorial

Elementary/secondary schools:

public: 7
private: 5

Colleges/universities:

Advanced Technology Center
Bethune-Cookman College
Daytona State College
Embry-Riddle Aeronautical University
Keiser College
Palmer College of Chiropractic Florida
Stetson University
University of Central Florida

* Marketplace population based upon a 25-mile radius review of consumer population, ESRI Business Information Systems 2008

** Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2008 and 2013.



THE CITY OF ORMOND BEACH
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Ormond Beach
Florida



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Location, location, location

Part of the greater metropolitan area of East Central Florida, the City of Ormond Beach is near the confluence of two major interstate highways that provide quick, easy access to the third largest consumer region in the United States with a population of more than 17 million. International airports in Daytona Beach, Orlando and Jacksonville, a local airport/business park with a foreign trade zone designation, railroad and two nearby port facilities enhance Ormond Beach's efforts to provide a cost effective and logistically important location to do business while providing an exceptional quality of life.

About Ormond Beach

The natural beauty of Ormond Beach includes tree-lined neighborhoods and lush vegetation, magnificent beaches, pristine rivers and exceptional weather. Every facet of the community reflects the pride and high expectations of residents in creating a superior quality of life. Cultural offerings include The Casements (John D. Rockefeller's estate), the Performing Arts Center, and the Art Museum and Memorial Gardens.

The community has expansive parks and a nationally acclaimed recreation program. Local golf courses will challenge every skill level. Ormond Beach has award winning schools, a state-of-the-art hospital system, and well-kept residential areas with competitive housing costs. The community offers abundant shopping and fine dining. Ormond Beach is a community with spirit and a first-class environment for families to live, work and play.

Open for business

Ormond Beach is an active commercial and residential market in the dynamic Deltona-Daytona Beach-Ormond Beach MSA. Manufacturers enjoy a healthy business climate and engage in global marketing.

Ormond Beach Business Park and Airpark, a foreign trade zone, is home to 29 companies that provide more than 2,000 jobs. Industrial and business sites are available.

Recent studies show the workforce to be educated, productive and competitive with 10 percent underemployed. Seven highly ranked colleges and universities and the acclaimed Advanced Technology Center support business needs with career advancement, workforce development and research. Education, health care and government are the area's largest employers.

Among the corporate partners that call Ormond Beach home are Hawaiian Tropic-Tanning Research Laboratories (skin care products); Florida Production Engineering (automotive); Homac Manufacturing Company (electronics); Command Medical Products, Inc. (medical); Florida Hospital-Ormond Memorial; Microflex, Inc. (hoses and joints); US Food Service (distributor); CAPO (eye care products); Hudson Tool and Die Company (electric and automotive products); Vital Aire (health care); and Costa del Mar Headquarters (eye care products).

Opportunities

Whether expanding or relocating your business, Ormond Beach provides unlimited opportunities for success. Companies and their employees profit from a relatively low cost of living, steady economic growth and the benefits of well-planned development. It's a community with a talented and diverse workforce. The business environment provides prime opportunities for corporate headquarters, distribution centers, high-tech and light industrial firms.

Qualified businesses may be eligible for federal, state, county and city assistance programs, incentives and opportunities, depending on the specifics of the business proposal.

The city's pro-business government, educated labor force, access to transportation, quality schools, colleges and universities, outstanding hospitals, Business and Airpark, along with quality of life, combine to make Ormond Beach a preferred business address.

