



Location, location, location

The rural community of Pierson was first founded in the 1800's and known then as Piersonville. The town is best known for the ferns grown and exported worldwide for use in floral arrangements and other decorations. Agriculture is the main-stay of employment.

Many of the residents trace their lineage directly to the town's founders. Pierson is located on U.S. 17 in northwest Volusia County and is the northern most incorporated town in the County.

Pierson, Florida



Town of Pierson
Pierson Town Hall
106 S Center Street
Pierson, FL 32180
386.749.2661

floridabusiness.org/pierson.htm



700 Catalina Drive, Suite 200
Daytona Beach, FL 32114
386/248-8048 • 800/554-3801
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The City of Pierson

7.00 square miles

Significant Statistics *	2000 census	2010 update	2015 forecast
Population	2,596	2,926	2,993
Households	484	547	562
Families	378	387	392
Average household size	3.35	4.14	4.15
Owner-occupied households	339	409	428
Renter-occupied households	145	139	134
Median age	28.6	34.3	35.5

Projected Growth Rate 2010 - 2015 *	area	national
Population	0.45%	0.76%
Households	0.54%	0.78%
Families	0.26%	0.64%
Owner households	0.91%	0.82%
Median households income	1.69%	2.36%

Median household income: *\$34,733.00 (2010 est)

Average home value: * \$125,479.00 (2010 est)

Florida price level index: ** 95.39 (2009)

Hospitals

Florida Hospital - Fish Memorial

Florida Hospital - DeLand

Elementary/secondary schools ***

Public: 3

Private: 0

Colleges/Universities

Advanced Technology College

Angley College

Bethune-Cookman College

Daytona State College

Embry-Riddle Aeronautical University

Keiser College

Palmer College of Chiropractic Florida

Stetson University

University of Central Florida/Daytona Beach

* Source - U.S. Bureau of the Census, 2000 Census of Population & Housing, ESRI forecasts for 2010 - 2015

** Source - Florida Price Level Index - BEBR Economic Analysis Program University of Florida

*** Source - Tanner Williams Group, Inc. dba; Schools K-12
www.schoolsk-12.com

