



Location, location, location

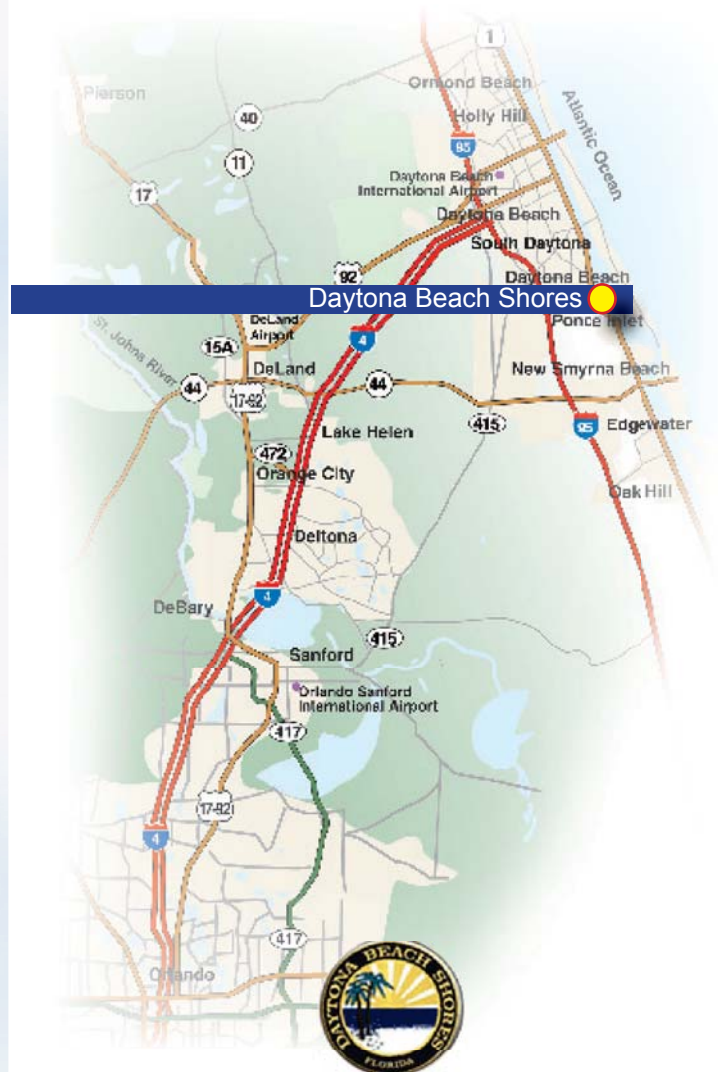
The City of Daytona Beach Shores, incorporated in 1967, is a 5.5-mile strip of high-rise condominiums, hotels, motels, town homes, and single-family residences located between the Atlantic Ocean and the Halifax River. The City's population has more than tripled in the last two decades, as greater numbers of people desire to live along the beach.

With tourism as the chief industry, the City's daily population in tourist season and during special events such as Bike Week and Speed Weeks often climbs to over 30,000. The majority of the City's residents live in condominiums, and construction of new buildings remains strong. The City operates a Public Safety Department whose officers are triple-trained as police, firefighters and EMTs. Residents enjoy a high quality of life, with amenities like a public tennis facility and ocean side parks, while the City's tax rate remains among the lowest in the county.

The City of Daytona Beach Shores is situated near the confluence of two major interstate highways that provide quick, easy access to the third largest consumer region in the United States with a population of over 17 million.

International airports in Daytona Beach and Orlando, railroad and nearby port facilities enhance the area's efforts to provide a cost-effective and logistically important location to do business, while providing an exceptional quality of life.

Daytona Beach Shores, Florida



City of Daytona Beach Shores
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The City of Daytona Beach Shores

0.93 square miles

| Significant Statistics * | 2000 census | 2010 update | 2015 forecast |
|-----------------------------------|------------------------|------------------------|--------------------------|
| Population | 4,299 | 4,651 | 4,635 |
| Households | 2,423 | 2,596 | 2,583 |
| Families | 1,439 | 1,496 | 1,461 |
| Average household size | 1.77 | 1.79 | 1.79 |
| Owner-occupied households | 1,921 | 2,062 | 2,048 |
| Renter-occupied households | 502 | 534 | 535 |
| Median age | 64.7 | 64.4 | 65.9 |

| Projected Growth Rate 2010 - 2015 * | area | national |
|--|-------------|-----------------|
| Population | -0.07% | 0.76% |
| Households | -0.10% | 0.78% |
| Families | -0.47% | 0.64% |
| Owner households | -0.14% | 0.82% |
| Median households income | 2.03% | 2.36% |

Median household income: * \$51,113.00 (2010 est)

Average home value: * \$222,382.00 (2010 est)

Florida price level index: ** 95.39 (2009)

Hospitals

Halifax Medical Center

Florida Hospital - Ormond Memorial

Elementary/secondary schools ***

Public: 5

Private: 1

Colleges/Universities

Advanced Technology College

Angley College

Bethune-Cookman College

Daytona State College

Embry-Riddle Aeronautical University

Keiser College

Palmer College of Chiropractic Florida

Stetson University

University of Central Florida/Daytona Beach

* Source - U.S. Bureau of the Census, 2000 Census of Population & Housing, ESRI forecasts for 2010 - 2015

** Source - Florida Price Level Index - BEBR Economic Analysis Program University of Florida

*** Source - Tanner Williams Group, Inc. dba; Schools K-12
www.schoolsk-12.com

