

The City of Holly Hill

3.96 square miles

Significant Statistics*

	2000 census	2010 update	2015 forecast
Population	12,119	12,539	12,435
Households	5,583	5,704	5,635
Families	2,999	2,952	2,857
Average household size	2.14	2.16	2.17
Owner-occupied households	3,366	3,373	3,341
Renter-occupied households	2,217	2,331	2,294
Median age	41.6	45.3	46.6

Projected Growth Rate 2010 - 2015*

	area	national
Population	-0.17%	0.76%
Households	-0.24%	0.78%
Families	-0.65%	0.64%
Owner households	-0.19%	0.82%
Median households income	3.06%	2.36%

Median household income: *\$36,011.00 (2010 est)

Average home value: * \$89,877.00 (2010 est)

Florida price level index: ** 95.39 (2009)

Hospitals

Halifax Medical Center

Florida Hospital - Ormond Memorial

Elementary/secondary schools***

Public: 8

Private: 3

Colleges/Universities

Advanced Technology College

Angley College

Bethune-Cookman College

Daytona State College

Embry-Riddle Aeronautical University

Keiser College

Palmer College of Chiropractic Florida

Stetson University

University of Central Florida/Daytona Beach

* Source - U.S. Bureau of the Census, 2000 Census of Population & Housing, ESRI forecasts for 2010 - 2015

** Source - Florida Price Level Index - BEBR Economic Analysis Program University of Florida

*** Source - Tanner Williams Group, Inc. dba; Schools K-12
www.schoolsk-12.com



CITY OF HOLLY HILL

Economic Development Coordinator

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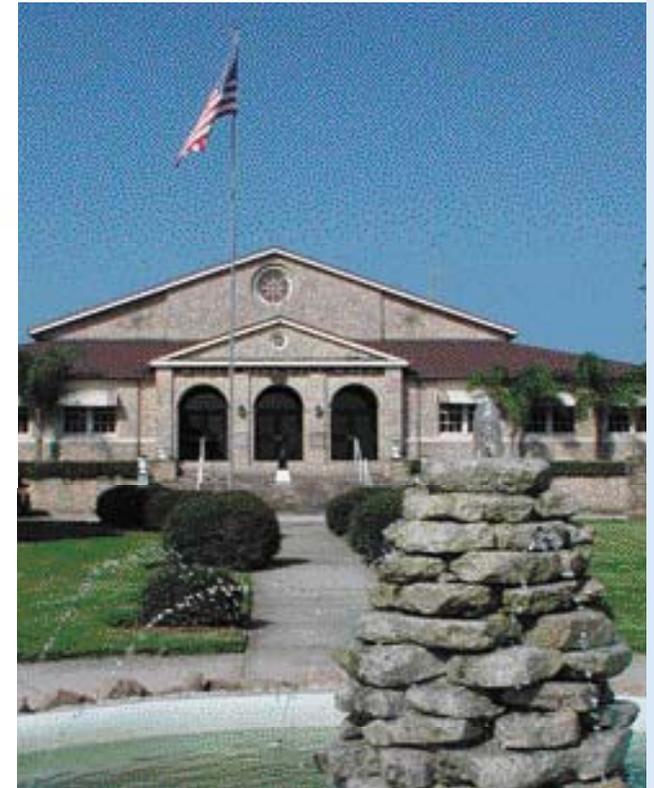
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floridabusiness.org

The city with a heart
Holly Hill
Florida



Data revised:
September 2010

Location, location, location

Part of a greater metropolitan area of East Central Florida, the City of Holly Hill is near the confluence of two major highways that provide quick, easy access to the third largest consumer region in the United States with a population of more than 17 million. International airports in Daytona Beach and Orlando, railroad, and port facilities enhance Holly Hill's efforts to provide a cost-effective and logistically important location to do business while providing an exceptional quality of life.

About Holly Hill

Holly Hill has a spirit and diversity that is the envy of many communities. Situated along the Halifax River, the city has a natural beauty, tree lined streets and parks, including a uniquely designed dog park a first in East Central Florida. A wide range of community services and facilities provide a perfect environment for families to live, work and play. Holly Hill offers reasonably priced housing, great city services and excellent recreational and cultural opportunities. Whether planning a birding trail with the Audubon Society or assisting in the location of a high-tech manufacturer, "the City with a Heart" takes a business-like approach to creating a superior quality of life for residents.

Holly Hill has a reputation for having a stable and successful business climate that develops, nurtures and embraces quality businesses and industries. Businesses find Holly Hill a great place to start and grow.

Open for business

Companies and their employees profit from a relatively low cost of living, steady economic growth and the benefits of well-planned growth. Holly Hill is situated centrally within the Deltona-Daytona Beach-OrmondBeach MSA.

Recent studies show the workforce to be educated, productive, and competitive with 10 percent underemployed. Seven highly ranked colleges and universities and the acclaimed Advanced Technology Center support business needs with career advancement, workforce development and research. Education, health care and government are the area's largest employers. The area's mostly small but successful manufacturing enterprises play an increasing role in the global marketplace.

Among the diverse corporate partners that call Holly Hill home are Metra Electronics (electronic components); Tropical Seas, Inc. (skin products); Product Quest; Florida Health Care; Angelica Health Care Services; Bob's Space Racers (arcade/amusement park games); Media Tech, Inc. (electronics/graphics); and Marble Crafters, Inc. (stone fabricators).

Opportunities

Since becoming Florida's first certified city for business development, Holly Hill has gained a reputation as a great place to start and grow. Holly Hill provides a dynamic business environment with opportunities for the development and growth of small home grown businesses and large corporate enterprises. It's a community with a talented and diverse workforce.

The city offers access to road, air, rail and water transportation, available business facilities and sites, a regional marketplace, a stable growth environment, and an excellent quality of life for family and firm. Numerous sites and facilities for turnkey operations range in size from 2,000-66,000 square feet.

City leaders recognize the vital role that business and industry play in the future of the community and will work closely with aesthetically-pleasing and socially beneficial development. Qualified businesses may be eligible for federal, state, county, and city assistance programs, incentives and opportunities, depending on the specifics of the business proposal. Whether expanding or relocating your business, Holly Hill provides unlimited opportunities for success.

