## **DeLand Demographic Profile**



**City Area:** City Hall:

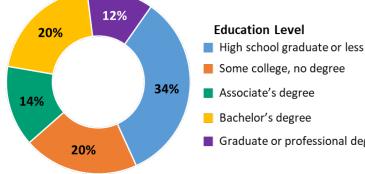
18.8 square miles 120 S. Florida Avenue DeLand, FL 32713 386-626-7000 | www.deland.org/



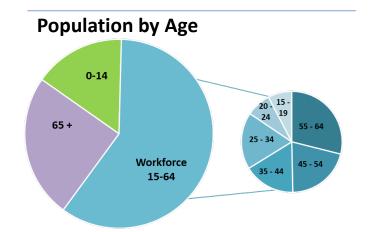
Photo credit: City of DeLand

DELAND	2010 Census	2022 Estimate	12 Year Comparison	2027 Projected	
Population	29,272	39,302	34.3%	40,000	<b>Per Capita Income:</b> \$32,464
Households	11,533	15,367	33.2%	15,656	
Families	6,870	9,392	36.7%	9,549	Average Household Income: \$83,140
Average Household Size	2.34	2.36	0.9%	2.37	
Owner Occupied Housing Units	6,933	9,479	36.7%	9,835	
Renter Occupied Housing Units	4,600	5,888	28.0%	5,821	Average Home Value: \$316,542
Median Age	40.0	43.3	8.2%	43.9	

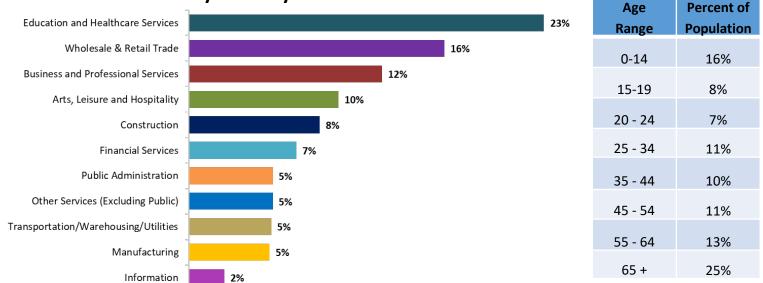
## **Education Attainment** (*Population 25 years and over*)



- Graduate or professional degree



## **Civilian Labor Force by Industry**



Visuals created by: Volusia County Economic Development. Sources: US Census, Census 2010 Summary File 1. Esri forecasts for 2022 and 2027, U.S. Census American Community Survey 5-year estimate 2021, Zillow Home Value Index (ZHVI) – Single Family Home Typical Home Value Average