

Pierson Demographic Profile



City Area: 10.9 square miles
City Hall: 106 N. Center St.
 Pierson, FL 32180
 386-749-2661 | www.townofpierson.org



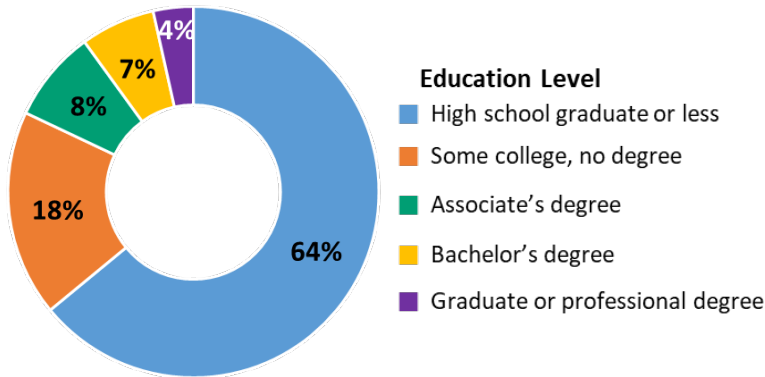
PIERSON	2010 Census	2022 Estimate	12 Year Comparison	2027 Projected
Population	1,726	1,603	-7.1%	1,724
Households	520	547	5.2%	589
Families	394	409	3.8%	438
Average Household Size	3.22	2.93	-9.0%	2.93
Owner Occupied Housing Units	387	433	11.9%	470
Renter Occupied Housing Units	133	114	-14.3%	119
Median Age	33.6	40.6	20.8%	42.7

Per Capita Income:
\$27,056

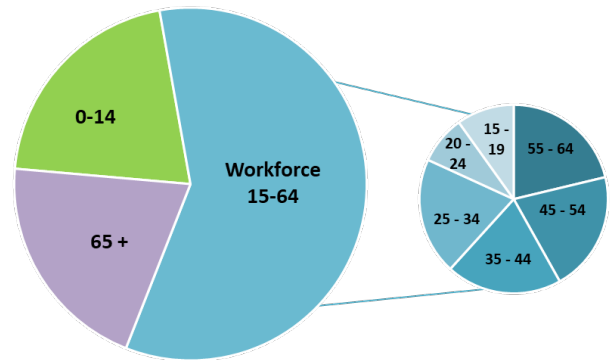
Average Household Income: \$80,005

Average Home Value: \$296,232

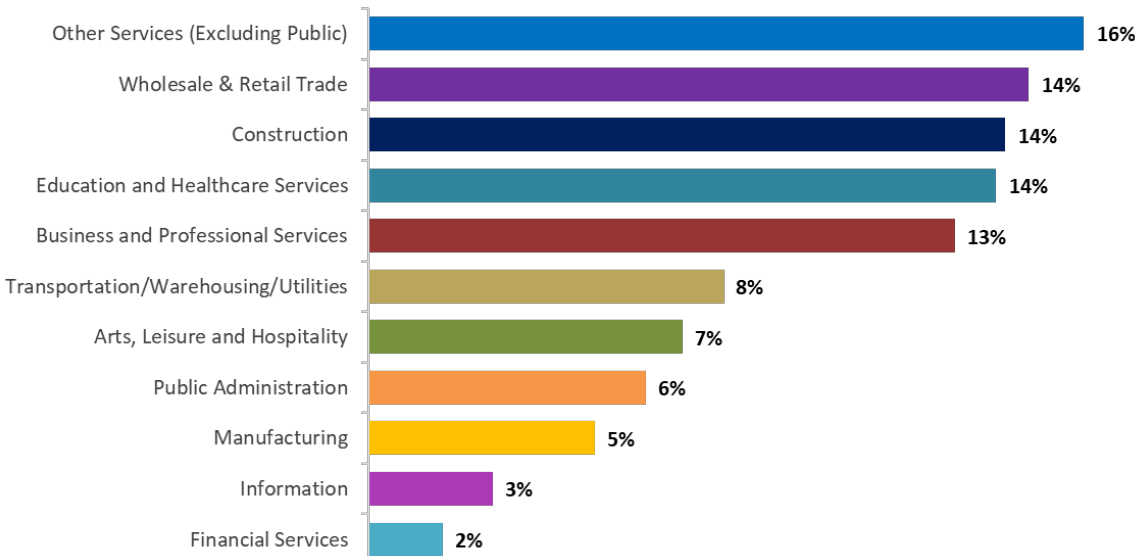
Education Attainment *(Population 25 years and over)*



Population by Age



Civilian Labor Force by Industry



Age Range	Percent of Population
0-14	21%
15-19	6%
20 - 24	5%
25 - 34	12%
35 - 44	12%
45 - 54	12%
55 - 64	12%
65 +	20%

Visuals created by: Volusia County Economic Development. Sources: US Census, Census 2010 Summary File 1. Esri forecasts for 2022 and 2027, U.S. Census American Community Survey 5-year estimate 2021, Zillow Home Value Index (ZHVI) – Single Family Home Typical Home Value Average