

# Pierson Demographic Profile



**City Area:** 10.9 square miles  
**City Hall:** 106 N. Center St.  
 Pierson, FL 32180  
 386-749-2661 | [www.townofpierson.org](http://www.townofpierson.org)



Pierson	Census 2010	Census 2020	2024 Estimate	2029 Projected
Population	1,772	1,542	1,622	1,703
Households	498	527	562	604
Families	392	380	400	418
Average Household Size	3.43	2.93	2.89	2.82
Owner Occupied Housing Units	347	387	440	475
Renter Occupied Housing Units	151	140	122	129
Median Age	30.9	41.3	42.8	45.4

## Average Household Income

**\$101,163**

## Per Capita Income

**\$35,052**

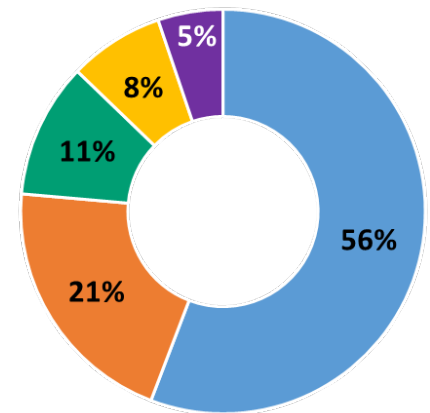


## Average Home Value

**\$337,798**

## Education Attainment

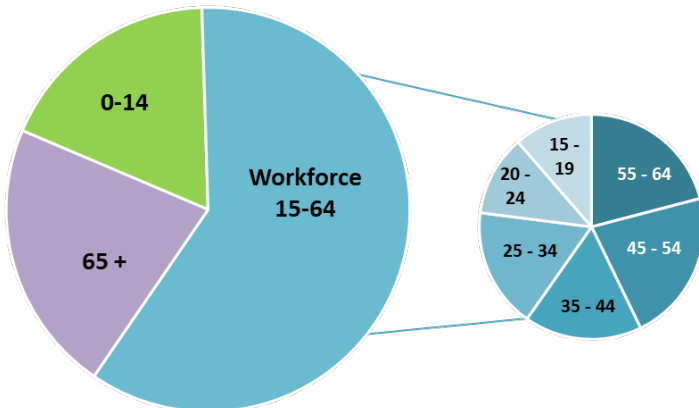
(Population 25 years and over)



### Education Level

- High school graduate or less
- Some college, no degree
- Associate's degree
- Bachelor's degree
- Graduate or professional degree

## Population by Age



Age	Percent of Population
0-14	18%
15-19	7%
20-24	7%
25-34	10%
35-44	10%
45-54	13%
55-64	13%
65+	22%

## Civilian Labor Force by Industry

