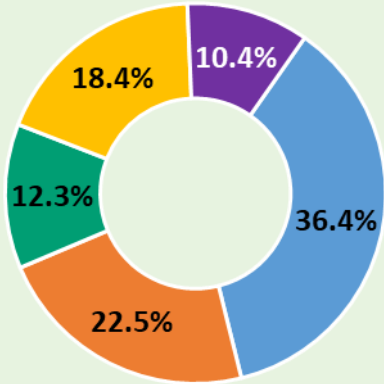


# Demographic Profile: DeLand



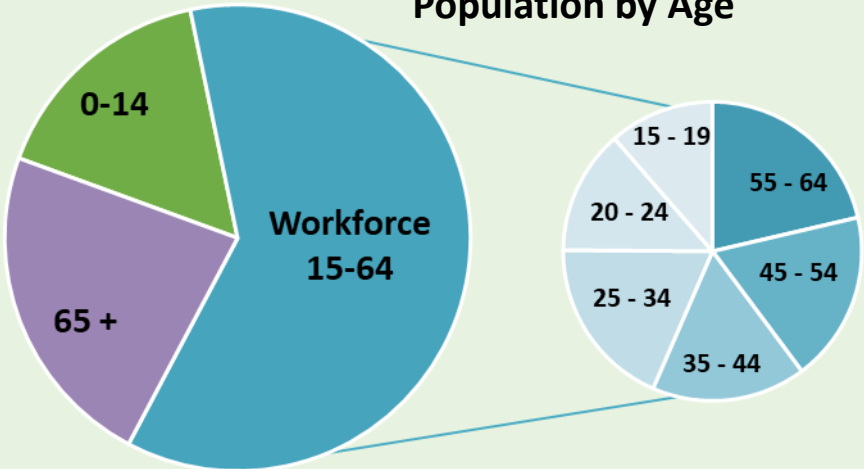
**City Area:** 18.8 square miles  
**City Hall:** 120 S. Florida Avenue  
 DeLand, FL 32720  
 386-626-7023  
[www.deland.org](http://www.deland.org)

## Education Attainment (Population 25 years and over)



- Education Level**
- High school graduate or less
  - Some college, no degree
  - Associate's degree
  - Bachelor's degree
  - Graduate or professional degree

## Population by Age



Age Range	Percent of Population
0-14	16%
15-19	7%
20-24	8%
25-34	11%
35-44	10%
45-54	11%
55-64	13%
65+	23%



Per Capita Income:  
**\$28,628**



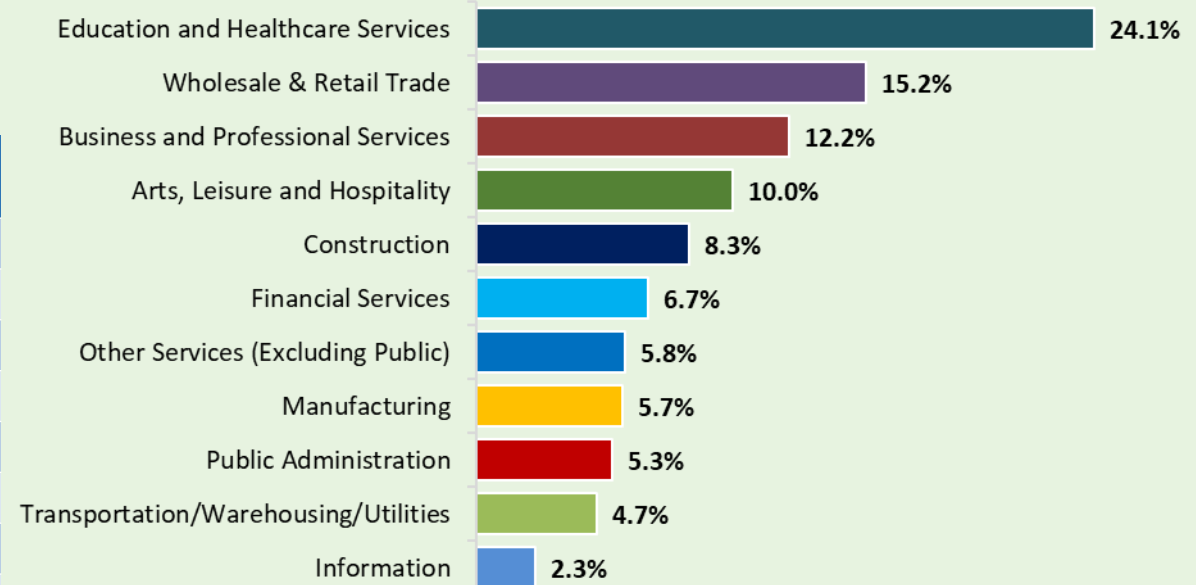
Average Household Income:  
**\$72,928**



Average Home Value:  
**\$230,415**

DELAND	2010 Census	2020 Estimate	10 Year Comparison
<b>Population</b>	27,078	35,821	24.4%
<b>Households</b>	10,762	14,145	23.9%
<b>Families</b>	6,177	8,499	27.3%
<b>Average Household Size</b>	2.30	2.35	2.1%
<b>Owner Occupied Housing Units</b>	6,050	8,401	28.0%
<b>Renter Occupied Housing Units</b>	4,712	5,743	18.0%
<b>Median Age</b>	39.1	42.1	7.1%

## DeLand Labor Force by Industry



**Sources:** US Census, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025, U.S. Census American Community Survey 5-year estimate 2019, Zillow Home Value Index (ZHVI)