

Demographic Profile: Pierson



City Area: 10.9 square miles
City Hall: 106 N. Center Street
 Pierson, FL 32180
 386-749-2661
www.townofpierson.org



Per Capita Income: **\$23,303**

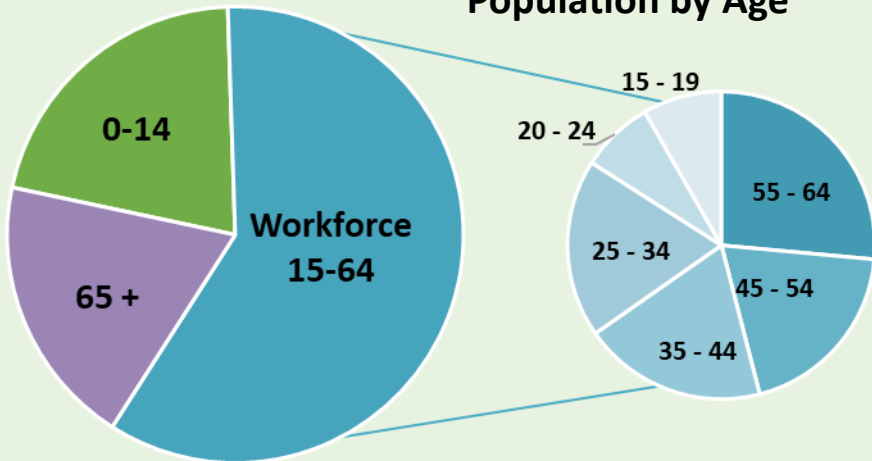


Average Household Income: **\$68,992**



Average Home Value: **\$216,258**

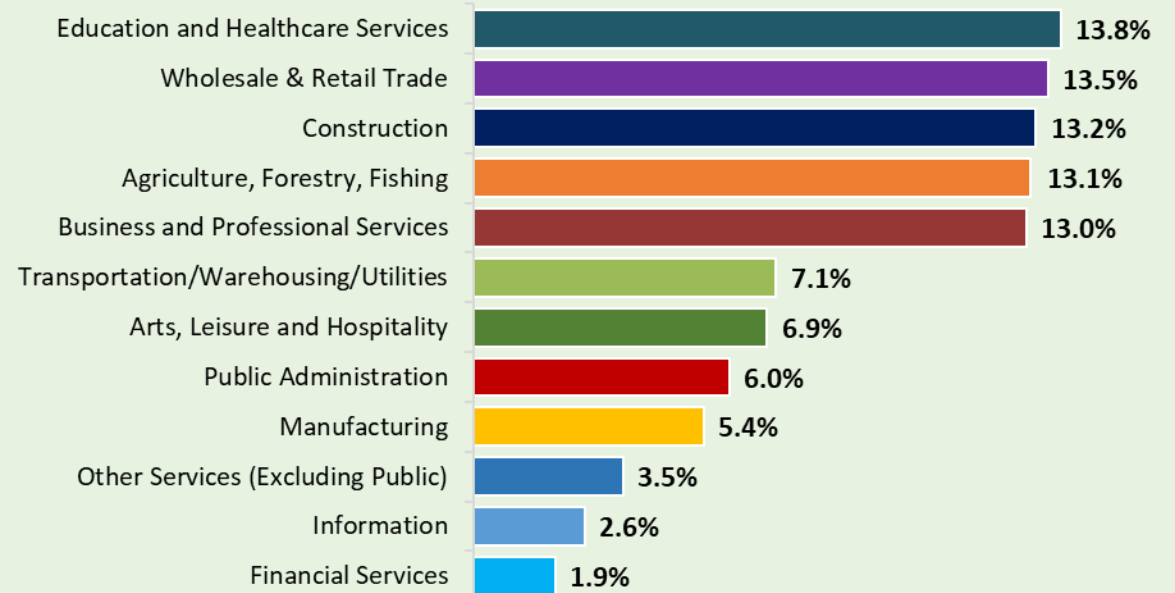
Population by Age



Age Range	Percent of Population
0-14	14%
15-19	6%
20-24	4%
25-34	8%
35-44	11%
45-54	15%
55-64	16%
65+	27%

PIERSON	2010 Census	2020 Estimate	10 Year Comparison
Population	1,788	2,025	11.7%
Households	504	569	11.4%
Families	397	411	3.4%
Average Household Size	3.42	3.51	2.6%
Owner Occupied Housing Units	351	392	10.5%
Renter Occupied Housing Units	153	178	14.0%
Median Age	31.1	40.1	22.4%

Pierson Labor Force by Industry



Sources: US Census, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025, U.S. Census American Community Survey 5-year estimate 2019, Zillow Home Value Index (ZHVI)