A weekly economic development briefing from the Volusia County Division of Economic Development

## January 7, 2019 ONLINE VERSION AT FLORIDABUSINESS.ORG

**DEADLINE APPROACHES FOR BEST COMPANIES TO WORK FOR COMPETITION** – The registration deadline for Florida Trend's 2019 Best Companies to Work for in Florida<sup>™</sup> program is Jan. 25. This survey competition is a great way to find out how your company ranks in career training, leadership, job satisfaction, pay and benefits. Participation is free, but the opportunities for enhancing employee satisfaction and retention are priceless. One hundred winning companies in large, medium and small employer categories will get statewide recognition in Florida Trend's August 2019 issue. Recognized companies will receive a free benchmark summary for participating. Details can be found at <a href="https://www.bestcompaniesfl.com">www.bestcompaniesfl.com</a>.

**TSA PRECHECK RETURNS TO DAB** – The TSA PreCheck Enrollment Center will open from Jan. 14 through 18. The center is in the baggage claim area on the first level of Daytona Beach International Airport (DAB). Preregistration is strongly encouraged. If you'd like to sign up but haven't registered, check for available appointments at <a href="https://www.identogo.com/precheck">https://www.identogo.com/precheck</a>.

**TECHNOLOGY SERIES WORKSHOPS TO BEGIN JAN. 15 AT DAYTONA STATE COLLEGE** – The Center for Business and Industry at Daytona State College (DSC) is offering the Technology Series of workshops to help improve workplace productivity. In these classes you will learn to use current technology to its full potential, providing better access to information and saving you time. Register today for the first workshop, Modern Workplace: Go Paperless and Cloud-Based, which is scheduled for 8:30 a.m. to 12:30 p.m. Jan. 15, at the DSC Daytona Beach Campus, Building 15, Room 312. Topics include cloud computing and data security, cloud based backups, virtual documents and e-signature services, task management, and online meeting platforms. The workshop fee is \$60. To register, contact Joanne Parker at 386-506-4224 or at Joanne.Parker@DaytonaState.edu.

PLAN NOW FOR ENTERPRISE FLORIDA'S EXPORT SALES MISSION TO VIETNAM – The U.S. is now Vietnam's largest export market, and Enterprise Florida will lead a business delegation of Florida manufacturers and services providers to facilitate business cooperation between the Florida delegates and their counterparts in Vietnam. The Export Sales Mission to Ho Chi Minh City and Hanoi will take place from May 31 through June 8. Enterprise Florida is collaborating with the U.S. Commercial Service in Ho Chi Minh City and Hanoi to coordinate the mission and facilitate meetings. Mission participants will benefit from networking events and meeting contacts outside of the scheduled appointments. Florida companies are invited to join the mission and participate in the Gold Key program. This program offers an excellent way to meet with potential business partners and build much-needed contacts. For more information, contact Virgil Kimball at <a href="wkimball@volusia.org">wkimball@volusia.org</a> or call 386-248-8048. To access mission details, including the mission itinerary, go to <a href="https://tinyurl.com/y8udm3xl">https://tinyurl.com/y8udm3xl</a>.

**ELEVATE DAYTONA BEACH** – Join our area's creative community for these fast-paced TED-style talks on a variety of topics on Jan. 17. Elevate Daytona Beach speakers get 20 slides, which automatically advance every 15 seconds, resulting in quick, exciting five-minute presentations. The Daytona Regional Chamber of Commerce's Leadership Daytona Alumni Council is proud to bring to you the Elevate Daytona Beach event as a service to generate high-level community discourse. Expect to be enlightened and entertained by unique presentations fueled by the speakers' passions. Elevate Daytona Beach has lined up some of our community's best and brightest. Seating is limited, so get your tickets now. For details, visit <a href="https://www.elevatedaytonabeach.com/">https://www.elevatedaytonabeach.com/</a>.

**ACADEMY OF LAW AND GOVERNMENT** – The Volusia County Schools Academy at Atlantic High School focuses on careers in the areas of law, government and public service. This academy provides information and intern experiences for students who aspire to be lawyers, politicians, police officers, forensic scientists, crime lab technicians, and other law and government positions. For further information, contact Academy Director Jeremy Ossler at <a href="mailto:jossler@volusia.k12.fl.us">jossler@volusia.k12.fl.us</a>. The numerous career academy programs provide industry sector focused preparation and student engagement. As the workforce of tomorrow, academy students gain early career knowledge, skill development and workplace exposure. Business owners are encouraged to consider the advantages of participating with career academies.

**CORPORATE SITE SELECTORS VALUE WORKFORCE DEVELOPMENT** – In response to Site Selector Magazine's most recent survey, many corporate real estate executives again chose workforce or education-related capability as the most important location criteria. The top four responses included workforce skills at number one, workforce development in third place, and higher education resources in fourth. Number two "transportation infrastructure" was the only selection criteria not related to workforce or education. Based on what matters most to site selectors, Volusia County is well-positioned to attract and retain businesses. Learn more about Volusia County's local education and workforce development strength in the Special Graduation Issue of Today's Workforce at <a href="http://www.floridabusiness.org/economic-reports/local-partner-reports.stml">http://www.floridabusiness.org/economic-reports/local-partner-reports.stml</a>.

**NEWS ITEMS WANTED!** – Please send your business news items to Joanne Magley, Volusia County Community Information director, at <a href="majerg@volusia.org">jmagley@volusia.org</a>. If you wish to be removed from this weekly broadcast, please let us know.