



On the Economic Scene



A weekly economic development briefing from the Volusia County Division of Economic Development

November 4, 2019

[ONLINE VERSION AT FLORIDABUSINESS.ORG](http://FLORIDABUSINESS.ORG)

VOLUSIA COUNTY QUARTERLY ECONOMIC BRIEFING THIS FRIDAY, NOV. 8 – The next quarterly economic development briefing from the Volusia County Economic Development Division will be held at 7:45 a.m. this Friday, Nov. 8, in the Dennis R. McGee Room at Daytona Beach International Airport. These free quarterly community briefings, known as “Q” meetings, present the most recent economic indicators and trends that impact our county. This quarter’s briefing will feature an update on municipal economic development countywide by E.D. Practitioner Council Chairperson Nick Conte. Don’t miss the opportunity to become aware of important economic facts, share ideas and network with others. Reservations are not required. For information, call [386-248-8048](tel:386-248-8048).

WORKSHOP ON DOING BUSINESS WITH VOLUSIA COUNTY – Volusia County’s Purchasing and Contracts Division will hold two workshops for business vendors who want to learn how to do business with the county. The workshops will be held in the first floor training room of the Thomas C. Kelly Administration Center, 123 W. Indiana Ave., DeLand, at 5:30 p.m. Wednesday, Nov. 13, and 9 a.m. Thursday, Nov. 14. County representatives will demonstrate how to register as a vendor; explain how to submit bids, proposals and quotes; and discuss applicable state and local ordinances. Staff will explain the information channels available to vendors and answer questions. [More information is available on the county’s purchasing webpage](#) or by calling Kendrick Thomas at [386-626-6624](tel:386-626-6624).

EXHIBIT AT THE SINGAPORE AIR SHOW 2020 – Every two years, high-level government and military delegations, as well as senior corporate executives from around the world, attend the Singapore Airshow. There, they forge partnerships and seal deals to buy products and services for a global market. [Singapore Airshow 2020](#) is Asia’s largest airshow, and it is the place to be for well-established and new-to-market companies supporting the aviation, aerospace and defense sectors. Enterprise Florida is offering Trade Show Grants to eligible companies that will pay for either 75% of turnkey booth costs up to a maximum of \$7,500 or 100% (up to \$10,000) of select booth-related expenses depending on company size. For details, [email Mike Cooney](#) or call [407-956-5678](tel:407-956-5678).

DAYTONA STADIUM & VOLUSIA COUNTY SCHOOLS PRESENT STEMFEST 2019 – STEMFEST will be held Nov. 7, 8 and 9 at Daytona Stadium, 3917 LPGA Blvd., Daytona Beach. This three-day festival will draw nearly 10,000 local students to experience what STEM is all about. Nov. 7 and 8 are open to school field trips from 9 a.m. to 3 p.m. On Nov. 9, STEMFEST will open to the general public from 9 a.m. to 5 p.m. and feature the 2019 MultiGP Drone Racing Championships. Tickets for Saturday can be purchased at the gate. Students under 18 are free with a \$10 paid adult admission. [STEMFEST](#) features numerous exhibitors providing hands-on activities, live performances, interactive demonstrations and family-oriented STEM entertainment.

FIBERGLASS FABRICATION BOOT CAMP – Daytona State College is offering its Fiberglass Fabrication Boot Camp from 6 a.m. to 4 p.m. Nov. 15, 16, 22 and 23 at the college’s Fiberglass Fabrication Lab, 1601 Tionia Road, New Smyrna Beach. Participants will be introduced to fiberglass manufacturing, including manufacturing processes, safety, tools and equipment, lamination and final part finish and inspection. The fee is \$595 for the 40-hour boot camp. Assistance with paying the fee may be available for eligible participants through CareerSource Flagler/Volusia. For more information and registration, contact [Joanne Parker](#) or call [386-506-4224](tel:386-506-4224).

FREE SCORE WEBINAR: NEXT LEVEL BRANDING HACKS TO PROMOTE YOUR BUSINESS ONLINE – Sometimes a brand works in the “real world” but fails when online. The digital world is vast and today’s customers are getting younger, more tech-savvy, and informed. Selling a product or service to consumers who are smarter than ever before is challenging and requires a higher level of creativity. [In this live one-hour webinar](#) presented by Juntae DeLane, a digital marketing expert, you will learn advanced tips to create better digital branding focused on significantly improving your customer acquisition. Some of the next level strategies to be covered include building a digital brand, content creation that social media algorithms actually like, leveraging micro-moments on social media to increase visibility, and why it’s no longer about products and services, but about brands.

HARNESSING THE POWER OF A.I. WEBINAR – Assemblymag.com is providing a free-on-demand webinar presentation by Michael L. George Sr., a Lean Six Sigma respected expert, on how to harness the power of artificial intelligence to dramatically enhance any Lean Six Sigma management program. The presentation will take you through the process of using AI to unlock maximum speed, solve complex manufacturing challenges, reduce waste, increase company profits, and outflank your competition. The webinar is being made available through Oct. 3, 2020. [Registration and more information are available via this link.](#)

NEWS ITEMS WANTED! – Please send your business news items to Joanne Magley at jmagley@volusia.org. If you wish to be removed from this weekly broadcast, please let us know.